

FIG. 1

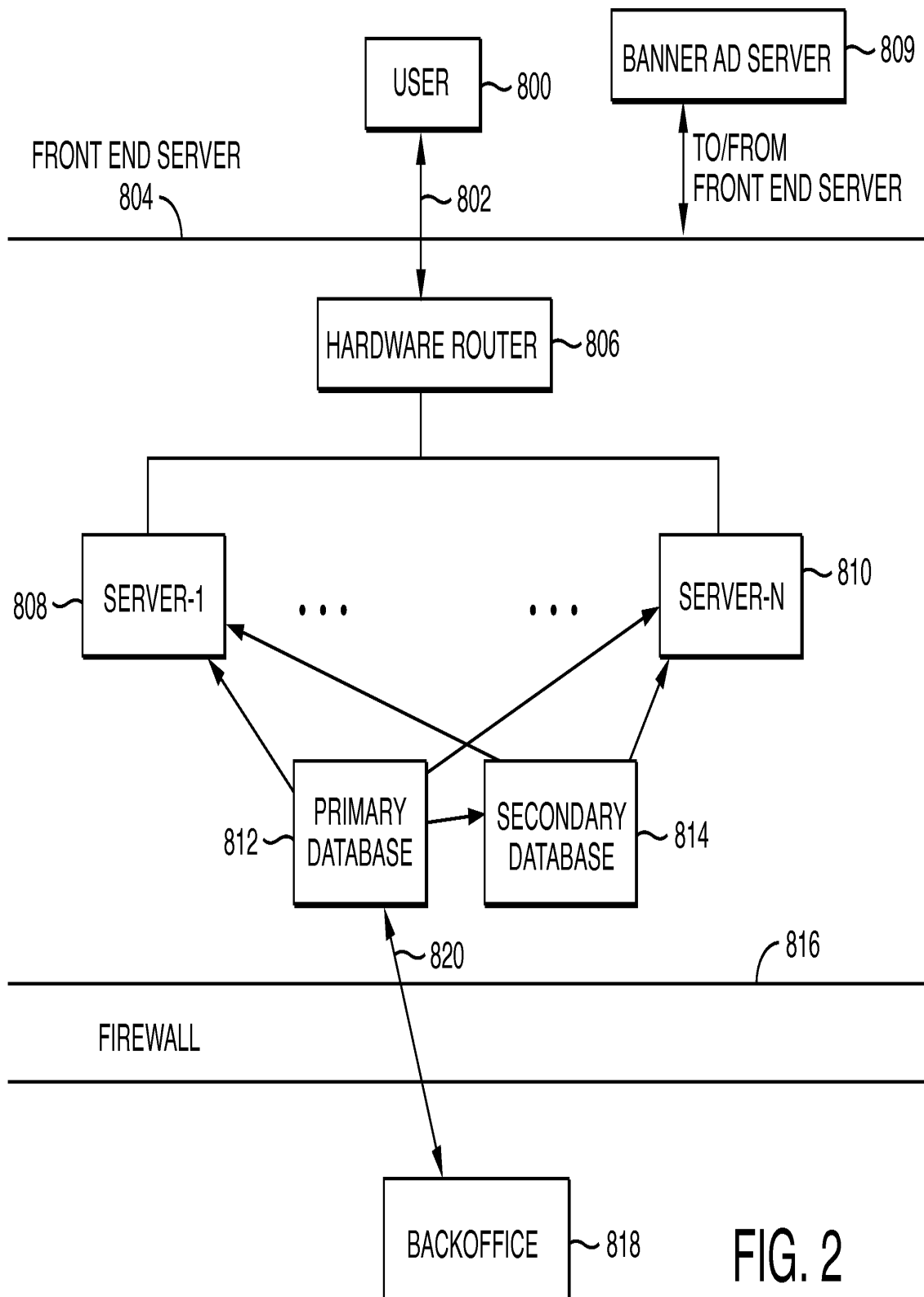


FIG. 2

Shopping's right this way.™

CLICK HERE TO FIND YOUR NEAREST AGENT

PLEASE VISIT AUTO

GTE'S YELLOW PAGES

1

ENTER CATEGORY (TOP CATEGORIES)

BUSINESS NAME (E.G., GTE)

OR

2

ENTER CITY (OPTIONAL)

STATE (REQUIRED)

CHOOSE A STATE

▼

AND

3

FIND IT

SEARCH TIPS

MORE SEARCH OPTIONS:

DETAILED SEARCH

SEARCH BY DISTANCE

SEARCH IN CANADA

MORE TOOLS

SHOP ONLINE

CONSUMER GUIDE®

ADVERTISE WITH US

WEB SITE SEARCH

CITY LINK

CLASSIFIED ADS

INTERNET ACCESS

MAPS OR DRIVING DIRECTIONS

BIRTHDAY? VACATION? ANNIVERSARY? OR JUST BECAUSE?

LOOKING FOR A REASON TO DO A LITTLE SHOPPING?

CLICK HERE TO GET STARTED

REACH ACTIVE ONLINE SHOPPERS

SuperPages USERS ARE 53% MORE LIKELY TO SHOP ONLINE THAN THE AVERAGE INTERNET USER. SEE OUR MEDIA KIT OR SMALL BUSINESS SERVICES

FIND: A LOAN FOR ME

POWERED BY GETSMART.COM

REFINANCING

SECOND MORTGAGE

DEBT CONSOLIDATION

MARCH CALENDAR

FREE POSTCARDS

PLEASE VISIT OUR SPONSOR

HOME | HELP | ABOUT | SITE MAP | PRIVACY POLICY

ADD OR CHANGE YOUR LISTING | ADVERTISING INFO | PURCHASE ADS ONLINE | LINK TO US

SHOP ONLINE | Consumer Guide® | YELLOW PAGES | WEB SITE SEARCH | CLASSIFIED ADS | CITY LINK

INTERNET ACCESS

COPYRIGHT© 1995-1999 GTE NEW MEDIA SERVICES, INC. A PART OF GTE CORPORATION. ALL RIGHTS RESERVED

FIG. 3

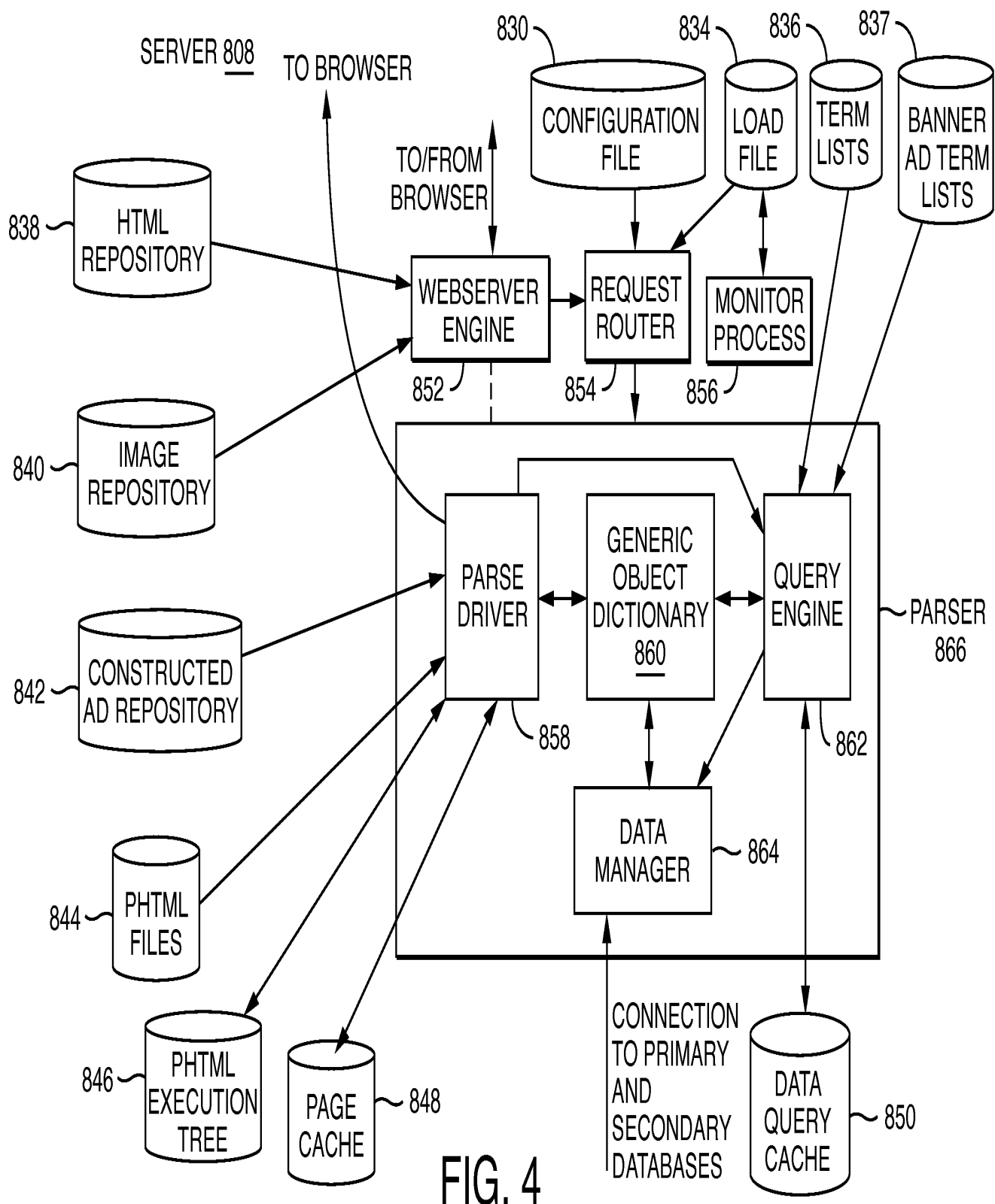


FIG. 4

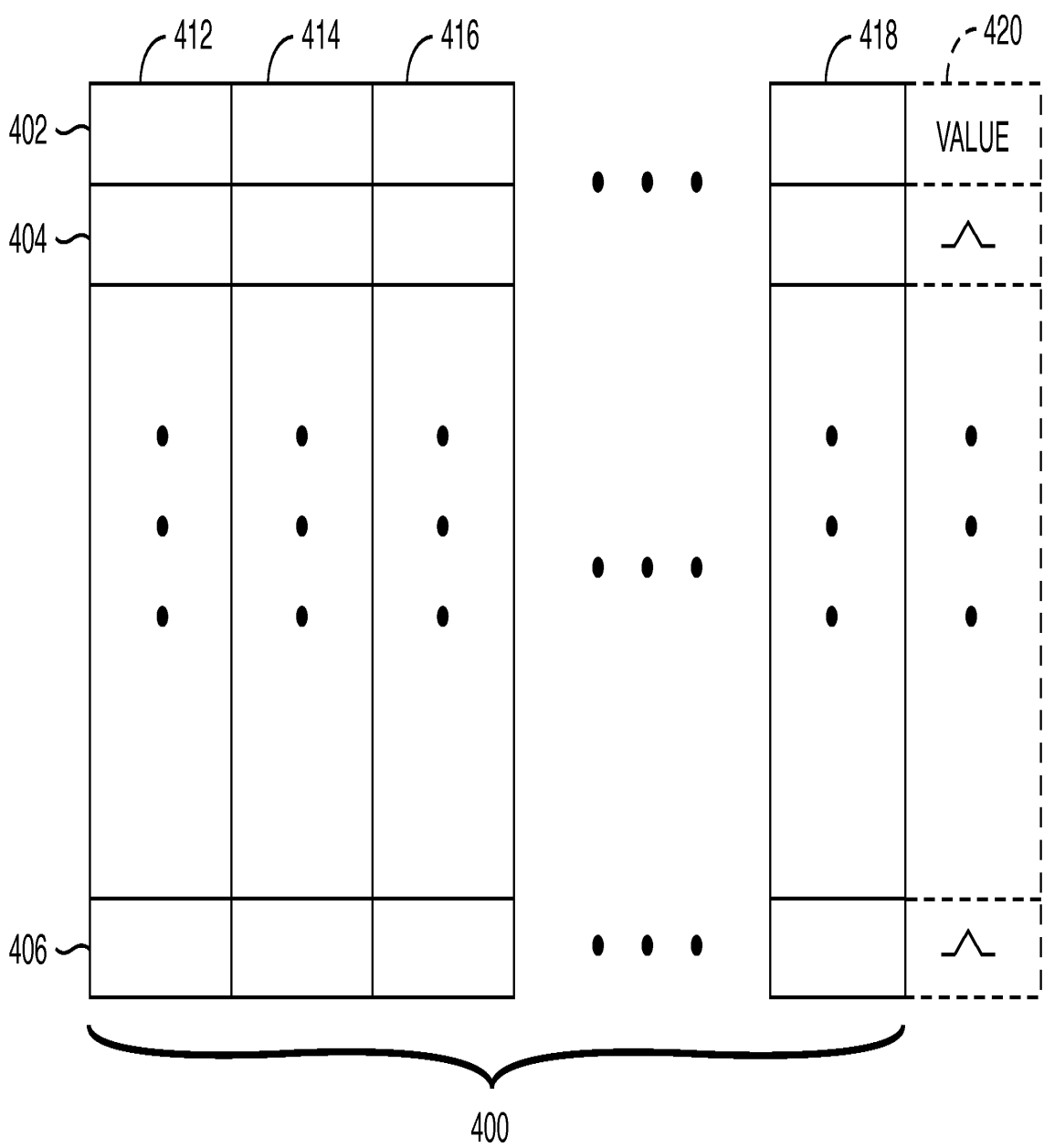


FIG. 5

FIG. 6

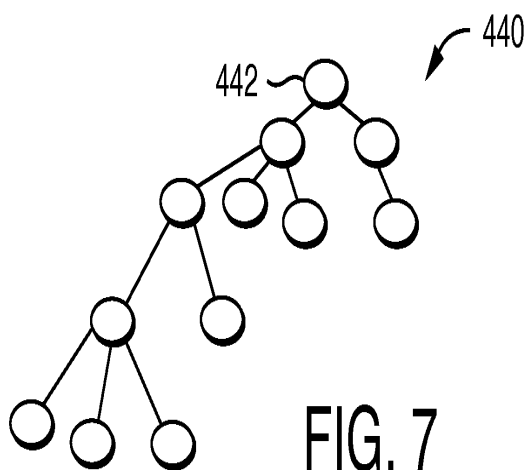


FIG. 7

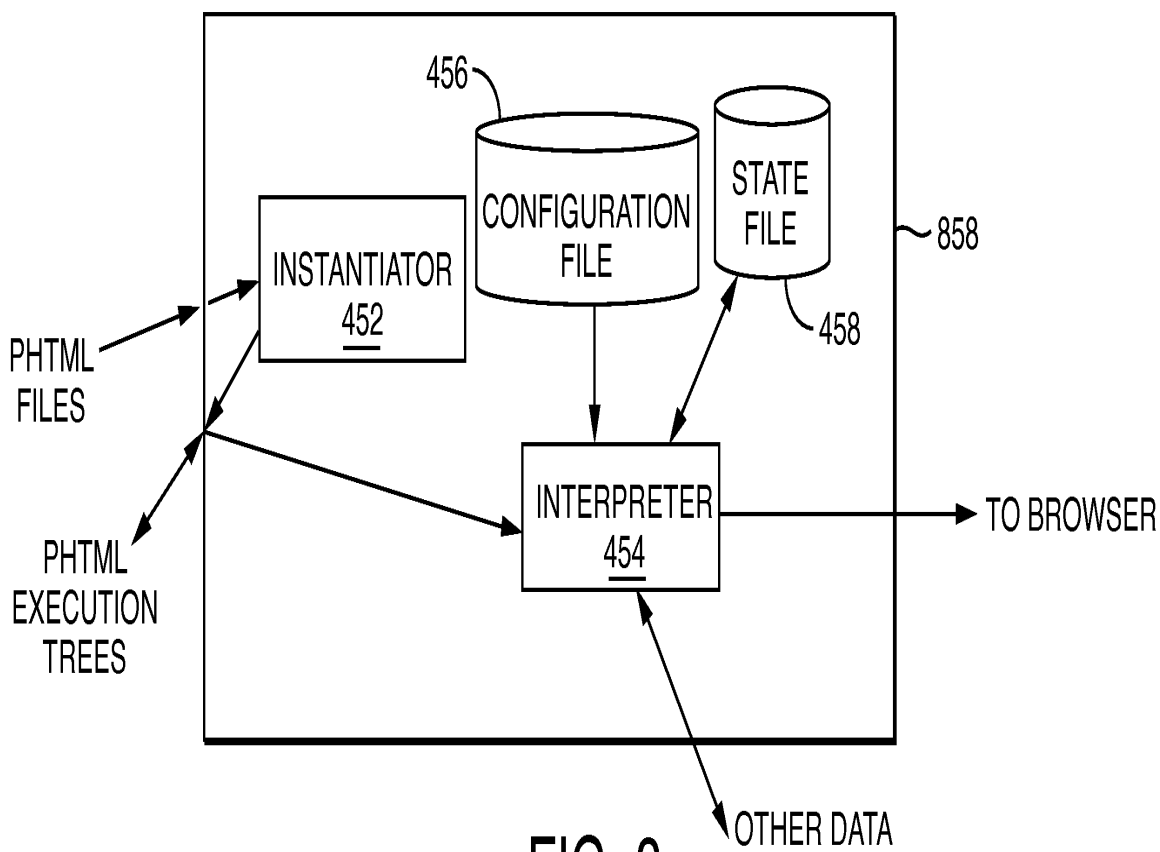









FIG. 8

1820

 CLICK HERE TO ADVERTISE	 SHOP ONLINE	 CONSUMER GUIDE®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK
	LISTEN.					
	PLEASE VISIT OUR SPONSOR					

[HOME](#) → [TOP CATEGORIES](#)

TOP CATEGORIES

SEARCH OPTIONS: [SIMPLE SEARCH](#) [DETAILED SEARCH](#) [SEARCH BY DISTANCE](#) [SEARCH IN CANADA](#)
HELP: [JUMP TO HELP PAGE](#)

THE MOST FREQUENTLY USED CATEGORIES ARE LISTED BELOW. TO SELECT A CATEGORY, SIMPLY CLICK ON IT AND YOU WILL BE RETURNED TO A SEARCH FORM WITH THE CATEGORY FIELD FILLED IN.

A B C D	E F G H I	J K L M N O	P Q R S	T U V W X Y Z
-------------------------	---------------------------	-----------------------------	-------------------------	-------------------------------

ACCOUNTANTS	APPAREL
ADVERTISING	APPLIANCES
AIR CONDITIONING	ARCHITECTS
AIRLINES	ART GALLERIES
AIRPORTS	ART SUPPLIES
AMBULANCE	ASSOCIATIONS
AMUSEMENT	ATTORNEYS
ANTIQUES	AUDIO-VISUAL
APARTMENTS	AUTOMOBILES

BAKERS	BEER
BALLOONS	BICYCLES
BANKS	BOATS
BANQUET ROOMS	BOOKS
BARBERS	BOWLING
BARS	BRIDAL SHOPS
BASEBALL	BUILDERS
BEAUTY SALONS	BUILDING MATERIALS
BED & BREAKFASTS	BUSES
BEEPERS	

FIG. 9

[CABINETS](#)
[CABLE COMPANIES](#)
[CAMERAS](#)
[CAMPING](#)
[CANDLES](#)
[CANDY](#)
[CARPETS](#)
[CARS](#)
[CASINOS](#)
[CATALOG SHOPPING](#)
[CATERERS](#)
[CATS & DOGS](#)
[CELL PHONES](#)
[CEMETERIES](#)
[CHAMBERS OF COMMERCE](#)
[CHEMICALS](#)
[CHILD CARE](#)
[CHINESE FOOD](#)
[CHIROPRACTORS](#)
[CHURCHES](#)
[CIGARS & CIGARETTES](#)
[CITY GOVERNMENT](#)

[CLEANERS](#)
[CLINICS](#)
[CLOCKS](#)
[CLOTHING](#)
[COCKTAIL LOUNGES](#)
[COFFEE & TEA](#)
[COLLECTION AGENCIES](#)
[COLLEGES & UNIVERSITIES](#)
[COMICS](#)
[COMMERCIAL PRINTING](#)
[COMMUNICATIONS](#)
[COMPUTERS](#)
[CONDOMINIUMS](#)
[CONSULTANTS](#)
[CONTRACTORS](#)
[CONVENIENCE STORES](#)
[CONVENTIONS](#)
[COPYING](#)
[COSMETICS](#)
[COUNSELING](#)
[CRAFTS](#)
[CREDIT UNIONS](#)

[DANCE COMPANIES](#)
[DANCE INSTRUCTION](#)
[DATA PROCESSING](#)
[DELIVERY SERVICES](#)
[DENTISTS](#)

[DEPARTMENT STORES](#)
[DOCTORS](#)
[DOGS & CATS](#)
[DOLLS](#)
[DRY CLEANERS](#)

[⬆ JUMP TO TOP](#) [⬅ PREVIOUS PAGE](#) [➡ NEXT PAGE](#)

[HOME](#) | [HELP](#) | [ABOUT](#) | [SITE MAP](#) | [PRIVACY POLICY](#)

[ADD OR CHANGE YOUR LISTING](#) | [ADVERTISING INFO](#) | [PURCHASE ADS ONLINE](#) | [LINK TO US](#)
[SHOP ONLINE](#) | [CONSUMER GUIDE®](#) | [YELLOW PAGES](#) | [WEB SITE SEARCH](#) | [CLASSIFIED ADS](#)
[CITY LINK](#) | [INTERNET ACCESS](#)

COPYRIGHT © 1995 - 1999 GTE NEW MEDIA SERVICES, INC. A PART OF [GTE CORPORATION](#).
ALL RIGHTS RESERVED









FIG. 10

1830

Shopping's right this way.™		MARCH CALENDAR FREE POSTCARDS
HOME → SEARCH BY DISTANCE		
GTE'S YELLOW PAGES SEARCH BY DISTANCE MORE TOOLS		
ENTER CATEGORY OR BUSINESS NAME CATEGORY <input type="text" value="RESTAURANT"/> TOP CATEGORIES BUSINESS NAME <input type="text"/> SEARCH WITHIN <input type="text" value="5"/> <input type="button" value="v"/> MILES OF STREET: <input type="text"/> CITY: <input type="text" value="BOSTON"/> SEARCH TIPS STATE: <input type="text" value="MA"/> ZIP: <input type="text"/> 1832 — <input type="button" value="FIND IT"/> <input type="button" value="CLEAR"/> KEYWORDS <input type="text"/> MORE SEARCH OPTIONS: SIMPLE SEARCH DETAILED SEARCH SEARCH IN CANADA		<div style="text-align: center;"> SHOP ONLINE </div> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="text-align: center;"> Consumer Guide® </div> <div style="text-align: center;"> ADVERTISE WITH US </div> <div style="text-align: center;"> WEB SITE SEARCH </div> </div> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="text-align: center;"> CITY LINK </div> <div style="text-align: center;"> CLASSIFIED ADS </div> <div style="text-align: center;"> INTERNET ACCESS </div> </div> <div style="text-align: center; margin-top: 10px;"> MAPS OR DRIVING DIRECTIONS </div>
<h1 style="margin: 0;">LISTEN.</h1>		 BOOKMARK THIS PAGE
PLEASE VISIT OUR SPONSOR		
<p>HELPFUL HINTS</p> <p>USE THIS SEARCH BY DISTANCE FORM TO SEARCH FOR BUSINESSES WITHIN A CERTAIN DISTANCE OF A LOCATION YOU SPECIFY.</p> <p>FOR EXAMPLE, YOU MIGHT WANT TO SEARCH FOR RESTAURANTS WITHIN 2 MILES OF YOUR HOME. ENTER RESTAURANTS IN THE CATEGORY FIELD, CHOOSE 2 FROM THE PULL-DOWN MENU, FILL IN YOUR STREET ADDRESS, CITY, AND STATE, AND THEN PRESS THE FIND IT BUTTON.</p> <p>THE RESULTS WILL BE DISPLAYED BY DISTANCE, WITH THE CLOSEST BUSINESSES PRESENTED FIRST. EACH BUSINESS LISTING WILL INCLUDE THE DISTANCE IN MILES FROM THE REFERENCE LOCATION THAT YOU PROVIDED.</p> <ul style="list-style-type: none"> • IF YOU ENTER A STREET ADDRESS, THE DISTANCE WILL BE MEASURED FROM THAT SPECIFIC LOCATION. • IF YOU ENTER JUST A CITY AND STATE, OR JUST A STATE AND ZIP CODE, THE DISTANCE WILL BE MEASURED FROM THE GEOGRAPHICAL CENTER OF THE CITY OR ZIP CODE AREA, RESPECTIVELY. <p>FOR MORE INFORMATION, CLICK ON SEARCH TIPS.</p>		
HOME HELP ABOUT SITE MAP PRIVACY POLICY ADD OR CHANGE YOUR LISTING ADVERTISING INFO PURCHASE ADS ONLINE LINK TO US SHOP ONLINE CONSUMER GUIDE® YELLOW PAGES WEB SITE SEARCH CLASSIFIED ADS CITY LINK INTERNET ACCESS COPYRIGHT © 1995 - 1999 GTE NEW MEDIA SERVICES, INC. A PART OF GTE CORPORATION . ALL RIGHTS RESERVED		

FIG. 11

1840

 CLICK HERE TO ADVERTISE	 SHOP ONLINE	 Consumer Guide®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK
	 TRAVELING SOON?					

[HOME](#) → [DISTANCE SEARCH](#) → [CATEGORIES](#)

MATCHING CATEGORIES 1587 LISTINGS IN 24 CATEGORIES [HELP](#)

VIEW BUSINESSES RELATED TO "RESTAURANTS":

- [EATING PLACES \(17\)](#)
- [FISH & CHIPS \(2\)](#)
- [FRENCH RESTAURANTS \(8\)](#)
- [GREASE TRAPS \(CLEANING SERVICE\) \(2\)](#)
- [GREEK RESTAURANTS \(5\)](#)
- [INDIAN RESTAURANTS \(8\)](#)
- [IRISH RESTAURANTS \(2\)](#)
- [ITALIAN RESTAURANTS \(49\)](#)
- [KOSHER RESTAURANTS \(3\)](#)
- [MIDDLE EASTERN RESTAURANTS \(4\)](#)
- [ORIENTAL RESTAURANTS \(4\)](#)
- [RESTAURANT DESIGN & PLANNING SERVICE \(1\)](#)
- [RESTAURANT EQUIPMENT & SUPPLIES \(WHOLESALE\) \(25\)](#)
- [RESTAURANT EQUIPMENT & SUPPLIES - MANUFACTURERS \(5\)](#)
- [RESTAURANT EQUIPMENT - REPAIRING & SERVICE \(7\)](#)
- [RESTAURANT INFORMATION & REFERRAL SERVICE \(1\)](#)
- [RESTAURANT MANAGEMENT \(9\)](#)
- [RESTAURANTS \(1403\)](#)
- [RESTAURANTS - DELIVERY & INFORMATION \(1\)](#)
- [RESTAURANTS - FOODS DELIVERY \(1\)](#)
- [SEAFOOD RESTAURANTS \(12\)](#)
- [SPANISH RESTAURANTS \(5\)](#)
- [VIETNAMESE RESTAURANTS \(4\)](#)

RELATED LINKS:

- [GTE SHOP ONLINE: SHOP FOR DINING SERVICES ONLINE](#)
- [Consumer Guide®: AUTOMOBILE AND PRODUCT REVIEWS](#)

[JUMP TO TOP](#)

SEARCH OPTIONS: [SIMPLE SEARCH](#) [DETAILED SEARCH](#) [SEARCH BY DISTANCE](#) [SEARCH IN CANADA](#)

[HOME](#) | [HELP](#) | [ABOUT](#) | [SITE MAP](#) | [PRIVACY POLICY](#)

[ADD OR CHANGE YOUR LISTING](#) | [ADVERTISING INFO](#) | [PURCHASE ADS ONLINE](#) | [LINK TO US](#)




















[SHOP ONLINE](#) | [Consumer Guide®](#) | [YELLOW PAGES](#) | [WEB SITE SEARCH](#) | [CLASSIFIED ADS](#)
[CITY LINK](#) | [INTERNET ACCESS](#)

COPYRIGHT © 1995 - 1999 GTE NEW MEDIA SERVICES, INC. A PART OF GTE CORPORATION.
ALL RIGHTS RESERVED

FIG. 12

FIG. 13

1860

 <p style="text-align: center;">CLICK HERE TO ADVERTISE</p>	<table style="width: 100%; text-align: center;"> <tr> <td> SHOP ONLINE</td> <td> Consumer Guide®</td> <td> YELLOW PAGES</td> <td> WEB SITE SEARCH</td> <td> CLASSIFIED ADS</td> <td> CITY LINK</td> </tr> </table> <p style="text-align: center;">BASIC 56K DIAL UP INTERNET SERVICE ANYWHERE IN NORTH AMERICA - WWW.MNIONLINE.COM \$9.95 PER MONTH</p>	 SHOP ONLINE	 Consumer Guide®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK
 SHOP ONLINE	 Consumer Guide®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK		

[HOME](#) → [CATEGORIES](#)

154 LISTINGS IN 13 CATEGORIES [HELP](#)

VIEW BUSINESSES RELATED TO "SHOES":

- [SHOE & BOOT REPAIRING](#) (30)
- [SHOE FINDINGS & SUPPLIES \(WHOLESALE\)](#) (2)
- [SHOE LACES](#) (1)
- [SHOE SHINING](#) (1)
- [SHOE SHINING EQUIPMENT & SUPPLIES](#) (1)
- [SHOE STORE SUPPLIES](#) (1)
- [SHOES - CUSTOM MADE](#) (2) — 1862
- [SHOES - MANUFACTURERS](#) (3)
- [SHOES - MANUFACTURERS SUPPLIES \(MANUFACTURERS\)](#) (1)
- [SHOES - MANUFACTURERS - WOMENS](#) (2)
- [SHOES - ORTHOPEDIC](#) (3)
- [SHOES - RETAIL](#) (101)
- [SHOES - WHOLESALE](#) (6)


RELATED LINKS:

[GTE SHOP ONLINE](#): SHOP FOR [DINING SERVICES ONLINE](#)

[Consumer Guide®](#): AUTOMOBILE AND PRODUCT REVIEWS

⬆ [JUMP TO TOP](#)

[SHOP ONLINE
FOR COMPUTERS](#)



[Consumer Guide®](#)

SAVE UP TO
70% OFF

CLICK HERE TO
AVOID THE FASHION
POLICE...






















SEARCH OPTIONS: [SIMPLE SEARCH](#) | [DETAILED SEARCH](#) | [SEARCH BY DISTANCE](#) | [SEARCH IN CANADA](#)

[HOME](#) | [HELP](#) | [ABOUT](#) | [SITE MAP](#) | [PRIVACY POLICY](#)
[ADD OR CHANGE YOUR LISTING](#) | [ADVERTISING INFO](#) | [PURCHASE ADS ONLINE](#) | [LINK TO US](#)
[SHOP ONLINE](#) | [Consumer Guide®](#) | [YELLOW PAGES](#) | [WEB SITE SEARCH](#) | [CLASSIFIED ADS](#)
[CITY LINK](#) | [INTERNET ACCESS](#)

COPYRIGHT © 1995 - 1999 GTE NEW MEDIA SERVICES, INC. A PART OF [GTE CORPORATION](#).
ALL RIGHTS RESERVED


FIG. 14

1870

 <p style="text-align: center; margin-top: 10px;">CLICK HERE TO ADVERTISE</p>	<table style="width: 100%; text-align: center;"> <tr> <td> SHOP ONLINE</td> <td> Consumer Guide®</td> <td> YELLOW PAGES</td> <td> WEB SITE SEARCH</td> <td> CLASSIFIED ADS</td> <td> CITY LINK</td> </tr> </table> <div style="display: flex; align-items: center; justify-content: center; margin-top: 10px;">  <div style="text-align: center;"> <p>CLICK HERE FOR GTE'S SHOP ONLINE</p> </div>  </div>	 SHOP ONLINE	 Consumer Guide®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK
 SHOP ONLINE	 Consumer Guide®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK		

[HOME](#) → [CATEGORIES](#) → [RESULTS](#)

SHOES - CUSTOM MADE (1-2 OF 2)

CLICK  OR BUSINESS NAME FOR MAP AND MORE INFO

BUY A [MAILING LIST](#) FOR THIS BUSINESS CATEGORY
[GTE SHOP ONLINE](#): SHOP FOR [FASHION ONLINE](#)

ALL LISTINGS


[HANGER PROSTHETICS & ORTHOTICS](#)
 1505 COMMONWEALTH AVE. FL2, BRIGHTON, MA 02135
 (617) 787-1147
[FAX #](#)

[PEDI-MAC SHOE COMPANY](#)
 59 TEMPLE PLACE, BOSTON, MA 02111
 (617) 542-0992
[FAX #](#)

RELATED LINKS:
[GTE SHOP ONLINE](#): SHOP FOR [DINING SERVICES ONLINE](#)
[Consumer Guide®](#): AUTOMOBILE AND PRODUCT REVIEWS


⬆ [JUMP TO TOP](#)

SHOP ONLINE
FOR COMPUTERS

MARCH
CALENDAR 

FREE POSTCARDS

CLICK HERE TO
AVOID THE FASHION
POLICE. . .


[Consumer Guide®](#)

SEARCH OPTIONS: [SIMPLE SEARCH](#) [DETAILED SEARCH](#) [SEARCH BY DISTANCE](#) [SEARCH IN CANADA](#)

BUSINESS INFORMATION PROVIDED BY INFO USA®, OMAHA, NEBRASKA. COPYRIGHT 1999.
ALL RIGHTS RESERVED

[HOME](#) | [HELP](#) | [ABOUT](#) | [SITE MAP](#) | [PRIVACY POLICY](#)
[ADD OR CHANGE YOUR LISTING](#) | [ADVERTISING INFO](#) | [PURCHASE ADS ONLINE](#) | [LINK TO US](#)
[SHOP ONLINE](#) | [Consumer Guide®](#) | [YELLOW PAGES](#) | [WEB SITE SEARCH](#) | [CLASSIFIED ADS](#)
[CITY LINK](#) | [INTERNET ACCESS](#)

COPYRIGHT © 1995 - 1999 GTE NEW MEDIA SERVICES, INC. A PART OF [GTE CORPORATION](#).
ALL RIGHTS RESERVED

FIG. 15








		 SHOP ONLINE	 Consumer Guide®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK
HOME → ADD OR CHANGE YOUR LISTING							
ADD OR CHANGE YOUR LISTING							
ENTER THE TELEPHONE NUMBER OF YOUR BUSINESS TO:							
<ul style="list-style-type: none">• CREATE A FREE BASIC BUSINESS LISTING.• UPDATE YOUR LISTING.• PURCHASE ONE OF THE ADVERTISING OPTIONS SHOWN BELOW							
1880		YOUR BUSINESS TELEPHONE NUMBER:		(<input type="text" value="817"/>) <input type="text" value="832"/> <input type="text" value="5000"/>			
1882				<input type="button" value="LOOK UP MY BUSINESS"/>			
<hr/>							
GTE Create-A-SiteSM ONE PAGE WEBSITE							
REACH POTENTIAL CUSTOMERS WITH AN EYE-CATCHING FULL-COLOR WEBPAGE!							
YOUR GTE Create-A-Site SM WEBPAGE INCLUDES:							
<ul style="list-style-type: none">• SEVERAL DIFFERENT DESIGN TEMPLATES THAT ALLOW YOU TO QUICKLY AND EASILY DESIGN YOUR WEBPAGE IN THE LAYOUT BEST SUITED FOR YOUR BUSINESS.• ABILITY TO EMPHASIZE YOUR BUSINESS' KEY SELLING POINTS, PRODUCTS AND SERVICES.• PLACEMENT IN THE ADVERTISERS SECTION IN UP TO FIVE YELLOW PAGES CATEGORIES OF GTE'S SuperPages® SERVICE.• A UNIQUE WEB ADDRESS ('URL') WHICH YOU CAN FEATURE ON YOUR PRINT ADVERTISING AND BUSINESS CARDS, SO THAT POTENTIAL AND CURRENT CUSTOMERS CAN FIND YOUR BUSINESS ON THE WEB!• ABILITY TO UPDATE YOUR WEBPAGE ANYTIME YOU DESIRE.• ONLY \$40 A MONTH.							
FACTFILE (INCLUDES SILVER HOTLINK)							
<ul style="list-style-type: none">• A FACTFILE GIVES YOUR LISTING PRIORITY PLACEMENT WHICH PLACES YOUR IN OUR SPECIAL ADVERTISERS SECTION, AHEAD OF BUSINESSES WHO AREN'T ADVERTISERS.• WITH A FACTFILE, YOUR CUSTOMERS CAN LEARN THE DETAILS ABOUT YOUR BUSINESS, INCLUDING THE BRANDS OR SERVICES YOU OFFER AND YOUR BUSINESS HOURS, PLUS MUCH MORE!• CUSTOMER CAN ALSO FIND YOUR BUSINESS ON SUPERPAGES BY SEARCHING FOR KEYWORDS IN YOUR FACTFILE.• ONLY \$25 A MONTH							
FOR MORE INFORMATION AND SAMPLES, CLICK HERE.							
				HOTLINK			
				YOUR HOTLINK (URL ADDRESS) TO YOUR WEBSITE WILL APPEAR WITH YOUR BUSINESS LISTING IN THE SUPERPAGES YELLOW PAGES DIRECTORY. AND IF YOU PURCHASE A PLATINUM GOLD OR SILVER HOTLINK YOUR HOTLINK AND BUSINESS LISTING WILL APPEAR IN A PROMINENT POSITION IN THE ADVERTISERS SECTION! CHOOSE ONE OF THE FOUR ATTRACTIVE OPTIONS BELOW:			
				<ul style="list-style-type: none">• PLATINUM RISE AHEAD OF THE PACK. A SMART WAY TO FOCUS ATTENTION ON YOUR BUSINESS FOR JUST \$80 PER MONTH.• GOLD APPEAR AHEAD OF SILVER AND BASIC WEBLINKS. ONLY \$45 PER MONTH.			

FIG. 16

- SILVER
AN ECONOMICAL SOLUTION. APPEAR
IN
OUR ADVERTISERS SECTION FOR JUST
\$20 PER MONTH.
- BASIC
ADD YOUR COMPANY'S WEBSITE LINK
TO YOUR BASIC LISTING IN OUR
YELLOW PAGES. A LOW \$5 PER MONTH.

FOR MORE INFORMATION AND SAMPLES,
CLICK [HERE](#).

MORE ADVERTISING OPTIONS

YOU CAN ENHANCE YOUR BASIC LISTING IN OTHER WAYS, TOO, INCLUDING:

- [GTE SuperSite\(SM\) WEBSITE](#)
- [DISPLAY ADS](#)
- [COUNTY BUY](#)
- [MULTI-CITY](#)
- [BANNER ADS](#)

CALL 1-800-376-0484 FOR INFORMATION ABOUT THESE ADDITIONAL ADVERTISING OPTIONS.

FOR ASSISTANCE, PLEASE CONTACT GTE SuperPages CUSTOMER CARE
AT 1-800-428-8722 DURING BUSINESS HOURS (7:30 A.M. - 6:00 P.M. CST, M-F)

NOT ALL ADVERTISING OPTIONS ARE AVAILABLE IN ALL AREAS.

THIS SITE REQUIRES NETSCAPE NAVIGATOR 3.0, MICROSOFT INTERNET EXPLORER 3.0,
OR A MORE RECENT BROWSER.




















[HOME](#) | [HELP](#) | [ABOUT](#) | [SITE MAP](#) | [PRIVACY POLICY](#)

[ADD OR CHANGE YOUR LISTING](#) | [ADVERTISING INFO](#) | [PURCHASE ADS ONLINE](#) | [LINK TO US](#)

[SHOP ONLINE](#) | [Consumer Guide®](#) | [YELLOW PAGES](#) | [WEB SITE SEARCH](#) | [CLASSIFIED ADS](#)
[CITY LINK](#) | [INTERNET ACCESS](#)

COPYRIGHT © 1995 - 1999 GTE NEW MEDIA SERVICES, INC. A PART OF [GTE CORPORATION](#).
ALL RIGHTS RESERVED

FIG. 17

	<table border="1" style="width: 100%; border-collapse: collapse;"><tr><td style="width: 16.6%; text-align: center;"> SHOP ONLINE</td><td style="width: 16.6%; text-align: center;"> Consumer Guide®</td><td style="width: 16.6%; text-align: center;"> YELLOW PAGES</td><td style="width: 16.6%; text-align: center;"> WEB SITE SEARCH</td><td style="width: 16.6%; text-align: center;"> CLASSIFIED ADS</td><td style="width: 16.6%; text-align: center;"> CITY LINK</td></tr></table>	 SHOP ONLINE	 Consumer Guide®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK
 SHOP ONLINE	 Consumer Guide®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK		

[HOME](#) ➔ [ADD OR CHANGE YOUR LISTING](#)

MATCHING BUSINESS

THIS BUSINESS MATCHES THE TELEPHONE NUMBER YOU ENTERED. PLEASE CLICK ON THE BUSINESS NAME IF THIS IS THE CORRECT BUSINESS:

MATCHING BUSINESS:	BLUE CROSS & BLUE SHIELD (617) 832-5000 BOSTON, MA 02110-2190
-----------------------	---

IF YOUR BUSINESS IS NOT SHOWN:

ADD MY LISTING

MISTAKE ENTERING TELEPHONE NUMBER?

IF (617) 832-5000 IS NOT THE CORRECT TELEPHONE NUMBER FOR YOUR BUSINESS, PLEASE ENTER THE CORRECT NUMBER HERE:

TRY AGAIN:	(<input style="width: 40px;" type="text"/>) <input style="width: 40px;" type="text"/> <input style="width: 40px;" type="text"/>
THEN CLICK:	<div style="border: 1px solid black; padding: 2px 10px; display: inline-block;">LOOK UP MY BUSINESS</div>

FOR ASSISTANCE, PLEASE CONTACT GTE SUPERPAGES CUSTOMER CARE
AT 1-800-428-8722 DURING BUSINESS HOURS (7:30 A.M. - 6:00 P.M. CST, M-F)

NOT ALL ADVERTISING OPTIONS ARE AVAILABLE IN ALL AREAS.

THIS SITE REQUIRES NETSCAPE NAVIGATOR 3.0, MICROSOFT INTERNET EXPLORER 3.0,
OR A MORE RECENT BROWSER.

[HOME](#) | [HELP](#) | [ABOUT](#) | [SITE MAP](#) | [PRIVACY POLICY](#)

[ADD OR CHANGE YOUR LISTING](#) | [ADVERTISING INFO](#) | [PURCHASE ADS ONLINE](#) | [LINK TO US](#)

[SHOP ONLINE](#) | [Consumer Guide®](#) | [YELLOW PAGES](#) | [WEB SITE SEARCH](#) | [CLASSIFIED ADS](#)
[CITY LINK](#) | [INTERNET ACCESS](#)

COPYRIGHT © 1995 - 1999 GTE NEW MEDIA SERVICES, INC. A PART OF [GTE CORPORATION](#).
ALL RIGHTS RESERVED

FIG. 18








		 SHOP ONLINE	 Consumer Guide®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK
HOME → ADVERTISE WITH US → PURCHASE ADVERTISING							
BLUE CROSS & BLUE SHIELD (617) 832-5000 BOSTON, MA 02110							
MODIFY THIS BASIC LISTING							
NEXT STEP: <ul style="list-style-type: none"> • CHOOSE A PRODUCT BELOW. • MODIFY YOUR LISTING INFORMATION. 							
ENHANCE YOUR LISTING WITH THESE AFFORDABLE SUPERPAGES ADVERTISING OPTIONS:							
PRODUCTS AVAILABLE ONLINE							
PRODUCT		DESCRIPTION				PRICE	
CREATE-A-SITE:		REACH POTENTIAL CUSTOMERS WITH AN EYE-CATCHING FULL-COLOR WEBPAGE! YOUR GTE Create-A-Site SM WEBPAGE INCLUDES: <ul style="list-style-type: none"> • SEVERAL DIFFERENT DESIGN TEMPLATES THAT ALLOW YOU TO QUICKLY AND EASILY DESIGN YOUR WEBPAGE IN THE LAYOUT BEST SUITED FOR YOUR BUSINESS. • ABILITY TO EMPHASIZE YOUR BUSINESS KEY SELLING POINTS, PRODUCTS AND SERVICES. • PLACEMENT IN THE ADVERTISERS SECTION IN UP TO FIVE YELLOW PAGES CATEGORIES OF GTE'S SuperPages® SERVICE. • A UNIQUE WEB ADDRESS ('URL') WHICH YOU CAN FEATURE ON YOUR PRINT ADVERTISING AND BUSINESS CARDS, SO THAT POTENTIAL AND CURRENT CUSTOMERS CAN FIND YOUR BUSINESS ON THE WEB! • ABILITY TO UPDATE YOUR WEBPAGE ANYTIME YOU DESIRE. CREATE YOUR ONE PAGE WEBSITE				ORDER \$40 PER MONTH	
FACT FILE:		<ul style="list-style-type: none"> • A FACTFILE GIVES YOUR LISTING PRIORITY PLACEMENT WHICH PLACES YOU IN OUR SPECIAL ADVERTISERS SECTION, AHEAD OF BUSINESSES WHO AREN'T ADVERTISERS. • WITH A FACTFILE, YOUR CUSTOMERS CAN LEARN THE DETAILS ABOUT YOUR BUSINESS, INCLUDING THE BRANDS OR SERVICES YOU OFFER AND YOUR BUSINESS HOURS, PLUS MUCH MORE! • CUSTOMERS CAN ALSO FIND YOUR BUSINESS ON SUPERPAGES BY SEARCHING FOR KEYWORDS IN YOUR FACTFILE. FOR MORE INFORMATION AND SAMPLES, CLICK HERE.				ORDER \$25 PER MONTH	

FIG. 19

PLATINUM HOTLINK:	ADD A HOTLINK TO YOUR COMPANY'S WEBSITE IN YOUR LISTING, AND ALSO APPEAR NEAR THE TOP OF THE ADVERTISERS SECTION. FOR MORE INFORMATION AND SAMPLES, CLICK HERE .	ORDER \$80 PER MONTH
GOLD HOTLINK:	ADD A HOTLINK TO YOUR LISTING, AND APPEAR IN THE ADVERTISERS SECTION ABOVE CREATE-A-SITE AND FACTFILE ADVERTISERS. FOR MORE INFORMATION AND SAMPLES, CLICK HERE .	ORDER \$45 PER MONTH
SILVER HOTLINK:	ADD A HOTLINK TO YOUR LISTING, AND APPEAR IN THE ADVERTISERS SECTION. FOR MORE INFORMATION AND SAMPLES, CLICK HERE .	ORDER \$20 PER MONTH
BASIC HOTLINK:	ADD A HOTLINK TO YOUR BASIC LISTING. FOR MORE INFORMATION AND SAMPLES, CLICK HERE .	ORDER \$5 PER MONTH
MODIFY YOUR EXISTING INFORMATION 1890		
BASIC LISTING:	YOU CAN MODIFY YOUR BASIC LISTING INFORMATION (BUSINESS PHONE NUMBER, ADDRESS, E-MAIL, AND CATEGORIES)	
<p>FOR ASSISTANCE, PLEASE CONTACT GTE SuperPages CUSTOMER CARE AT 1-800-428-8722 DURING BUSINESS HOURS (7:30 A.M. - 6:00 P.M. CST, M-F)</p> <p>NOT ALL ADVERTISING OPTIONS ARE AVAILABLE IN ALL AREAS.</p> <p>THIS SITE REQUIRES NETSCAPE NAVIGATOR 3.0, MICROSOFT INTERNET EXPLORER 3.0, OR A MORE RECENT BROWSER.</p> <p>HOME HELP ABOUT SITE MAP PRIVACY POLICY</p> <p>ADD OR CHANGE YOUR LISTING ADVERTISING INFO PURCHASE ADS ONLINE LINK TO US</p> <p>SHOP ONLINE Consumer Guide® YELLOW PAGES WEB SITE SEARCH CLASSIFIED ADS CITY LINK INTERNET ACCESS</p> <p>COPYRIGHT © 1995 - 1999 GTE NEW MEDIA SERVICES, INC. A PART OF GTE CORPORATION. ALL RIGHTS RESERVED</p>		

FIG. 20








	 SHOP ONLINE	 Consumer guide®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK					
<p>HOME → ADD OR CHANGE YOUR LISTING</p> <p>YOUR CURRENT LISTING INFORMATION</p> <p>YOUR BUSINESS APPEARS AS:</p> <table><tr><td>Blue Cross & Blue Shield <u>100 Summer Street FL2, Boston, MA 02110-2190</u></td><td>(617) 832-5000 FAX: (617) 832-3353 (800) 258-2226 (800) 253-5210</td></tr></table> <p>CUSTOMERS CAN FIND YOU BY SEARCHING IN THESE CATEGORIES:</p> <ul style="list-style-type: none">• INSURANCE <table border="1"><tr><td rowspan="2">YOU MAY:</td><td>CHANGE YOUR BUSINESS INFORMATION</td></tr><tr><td>CHANGE YOUR CATEGORIES</td></tr></table>							Blue Cross & Blue Shield <u>100 Summer Street FL2, Boston, MA 02110-2190</u>	(617) 832-5000 FAX: (617) 832-3353 (800) 258-2226 (800) 253-5210	YOU MAY:	CHANGE YOUR BUSINESS INFORMATION	CHANGE YOUR CATEGORIES
Blue Cross & Blue Shield <u>100 Summer Street FL2, Boston, MA 02110-2190</u>	(617) 832-5000 FAX: (617) 832-3353 (800) 258-2226 (800) 253-5210										
YOU MAY:	CHANGE YOUR BUSINESS INFORMATION										
	CHANGE YOUR CATEGORIES										
<p>FOR ASSISTANCE, PLEASE CONTACT GTE SUPERPAGES CUSTOMER CARE AT 1-800-428-8722 DURING BUSINESS HOURS (7:30 A.M. - 6:00 P.M. CST, M-F)</p> <p>NOT ALL ADVERTISING OPTIONS ARE AVAILABLE IN ALL AREAS.</p> <p>THIS SITE REQUIRES NETSCAPE NAVIGATOR 3.0, MICROSOFT INTERNET EXPLORER 3.0, OR A MORE RECENT BROWSER.</p> <p>HOME HELP ABOUT SITE MAP PRIVACY POLICY</p> <p>ADD OR CHANGE YOUR LISTING ADVERTISING INFO PURCHASE ADS ONLINE LINK TO US</p> <p>SHOP ONLINE Consumer Guide® YELLOW PAGES WEB SITE SEARCH CLASSIFIED ADS CITY LINK INTERNET ACCESS</p> <p>COPYRIGHT © 1995 - 1999 GTE NEW MEDIA SERVICES, INC. A PART OF GTE CORPORATION. ALL RIGHTS RESERVED</p>											

FIG. 21








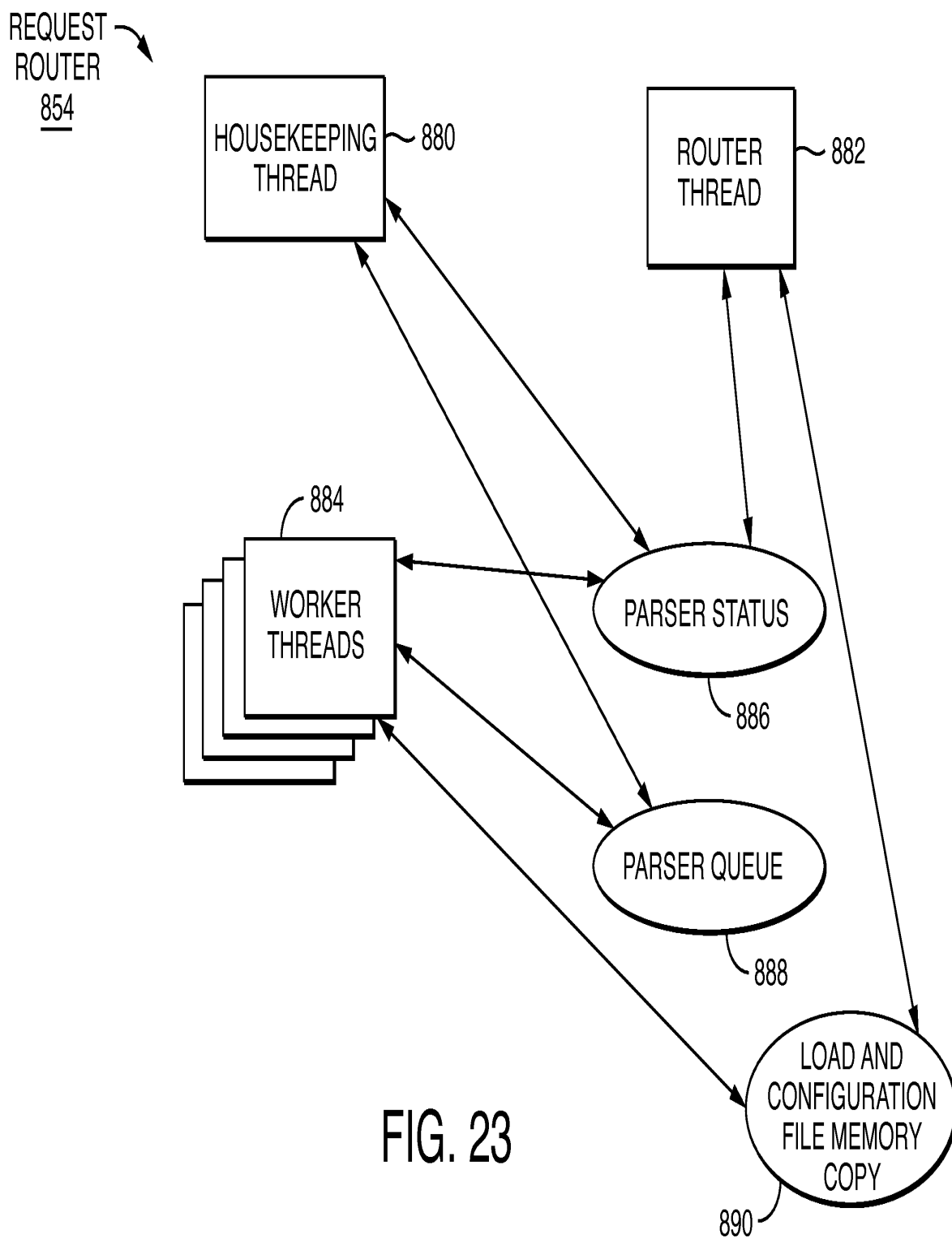
	<div>  SHOP ONLINE  Consumer Guide®  YELLOW PAGES  WEB SITE SEARCH  CLASSIFIED ADS  CITY LINK </div>
<p>HOME → ADD OR CHANGE YOUR LISTING</p> <p>ENTER OR UPDATE YOUR BUSINESS INFORMATION</p> <p>ENTER THE BUSINESS INFORMATION FOR YOUR LISTING, OR MODIFY THE PREVIOUSLY ENTERED INFORMATION</p> <p>FIELDS <input type="radio"/> MARKED ARE REQUIRED AS PART OF YOUR LISTING.</p>	
<p>BUSINESS INFORMATION</p>	
<p>BUSINESS NAME:</p>	<p><input type="radio"/> <input type="text" value="Blue Cross & Blue Shield"/></p> <p>(USE NORMAL CAPITALIZATION E.G. GTE SuperPages, NOT GTE SUPERPAGES)</p>
<p>BUSINESS PHONE:</p>	<p><input type="radio"/> (<input type="text" value="617"/>) <input type="text" value="832"/> <input type="text" value="5000"/></p> <p>(EITHER BUSINESS PHONE OR TOLL FREE PHONE IS REQUIRED.)</p>
<p>TOLL FREE PHONE:</p>	<p><input type="radio"/> (<input type="text" value="800"/> <input type="text" value="253"/> <input type="text" value="5210"/> EXT. <input type="text"/>)</p> <p>DESCRIPTION: <input type="text"/></p> <p>(E.G. 24-HOUR MAIL ORDER)</p>
<p>ALTERNATE PHONE:</p>	<p>(<input type="text" value="800"/>) <input type="text" value="258"/> <input type="text" value="2226"/> EXT. <input type="text"/></p> <p>DESCRIPTION: <input type="text"/></p>
<p>BUSINESS FAX:</p>	<p>(<input type="text" value="617"/>) <input type="text" value="832"/> <input type="text" value="3353"/></p>
<p>STREET ADDRESS:</p>	<p><input type="radio"/> <input type="text" value="100 Summer Street FL 2"/></p> <p>(SPELL OUT ALL WORDS IN THE ADDRESS. FOR EXAMPLE, USE NORTHEAST, AVENUE AND BOULEVARD INSTEAD OF NE, AVE., AND BLVD.)</p>
<p>CITY AND STATE:</p>	<p>Boston, Massachusetts</p> <p>CITY AND STATE WILL BE AUTOMATICALLY SELECTED BASED ON YOUR ZIP CODE. (WE USE THE STANDARD USPS DATABASE)</p>
<p>ZIP (5 OR 9 DIGITS):</p>	<p><input type="radio"/> <input type="text" value="02110"/> <input type="text" value="2190"/></p>
<p>E-MAIL:</p>	<p><input type="text"/></p>
	<p><input type="button" value="SUBMIT INFORMATION"/> <input type="button" value="CLEAR"/></p>

FIG. 22



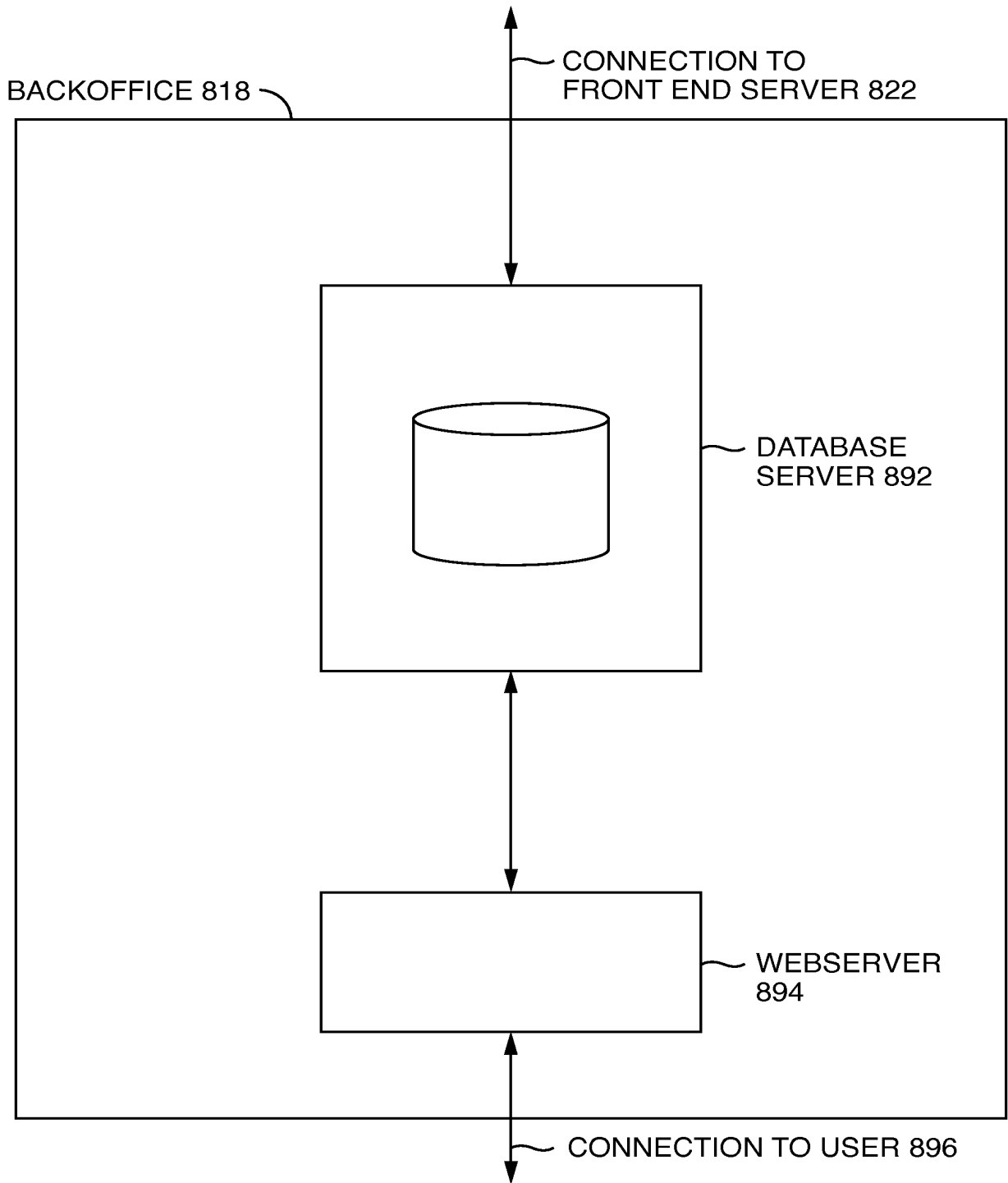


FIG. 24

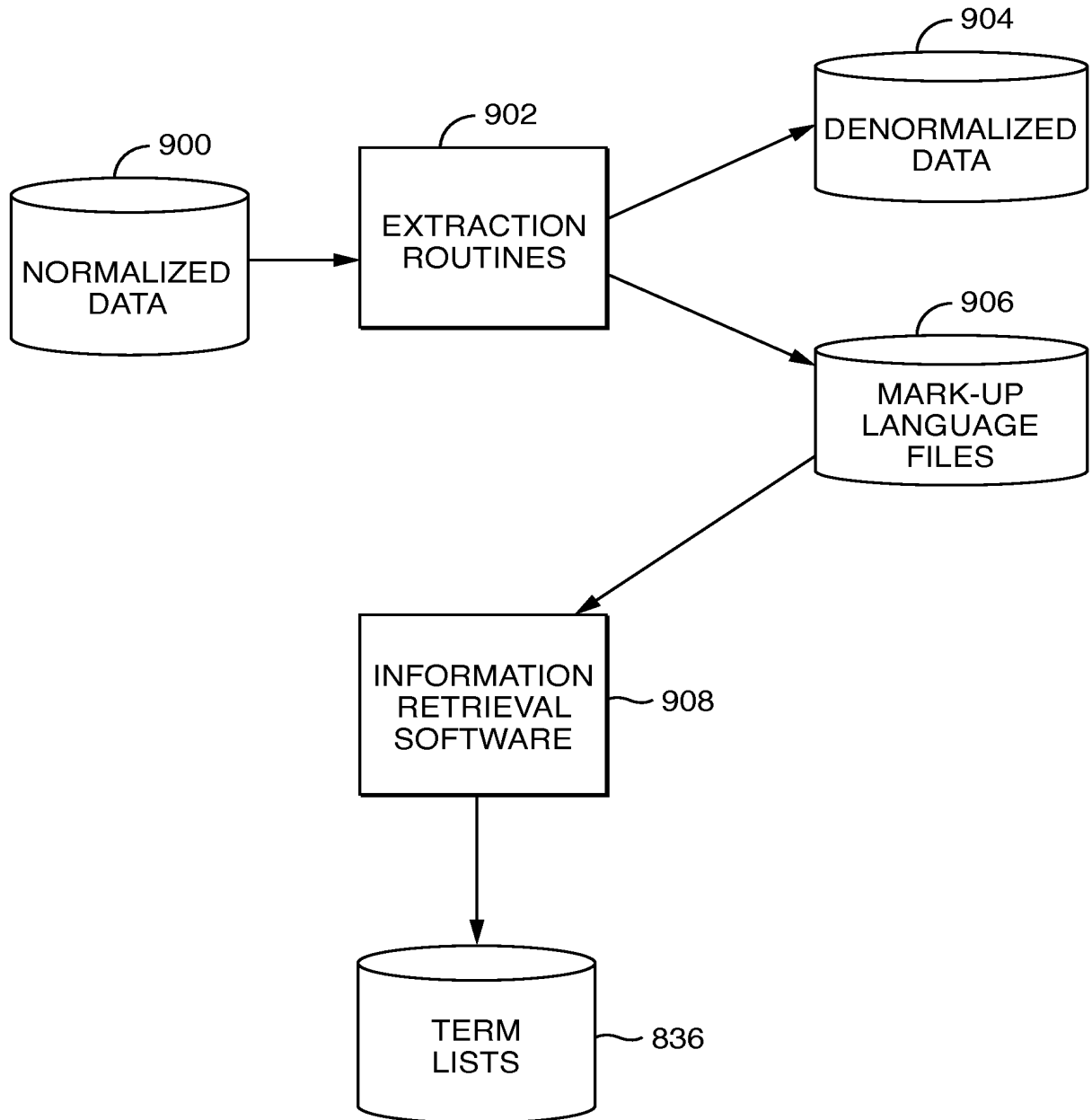


FIG. 25

NORMALIZED DATA

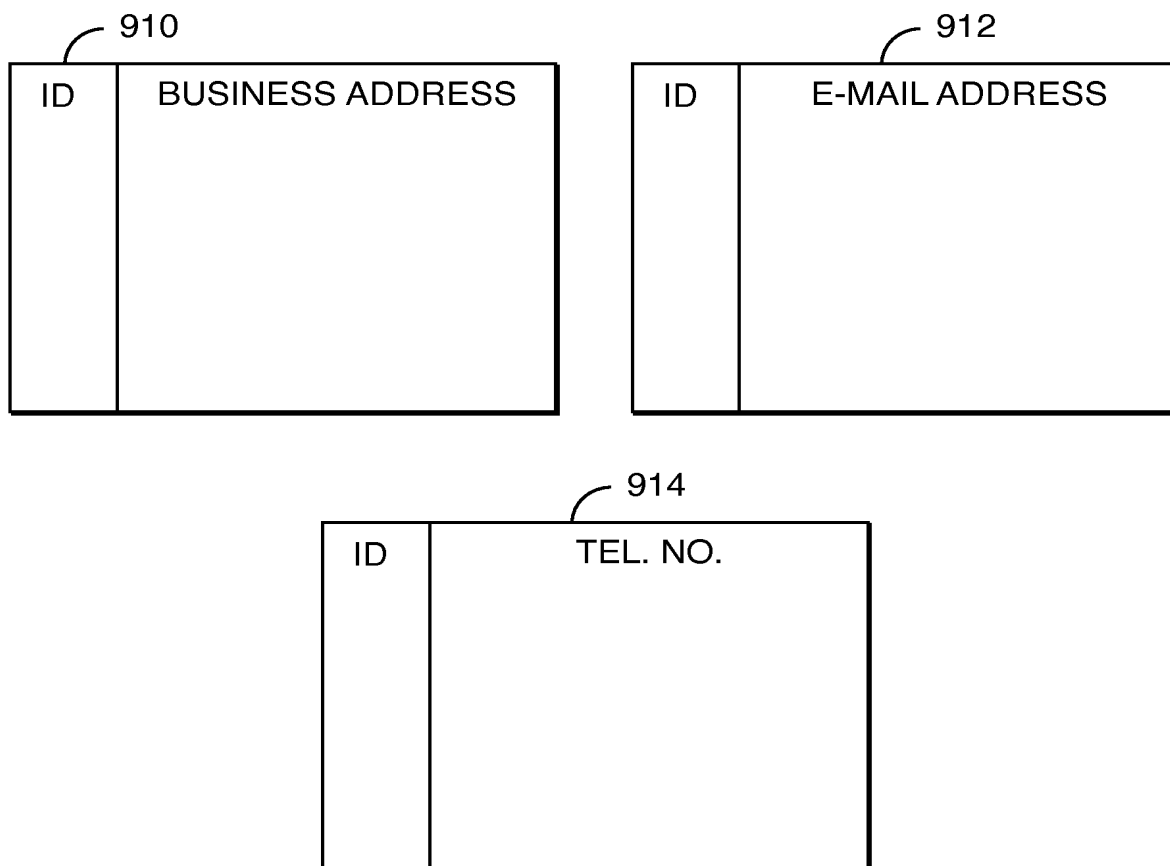


FIG. 26

DENORMALIZED DATA

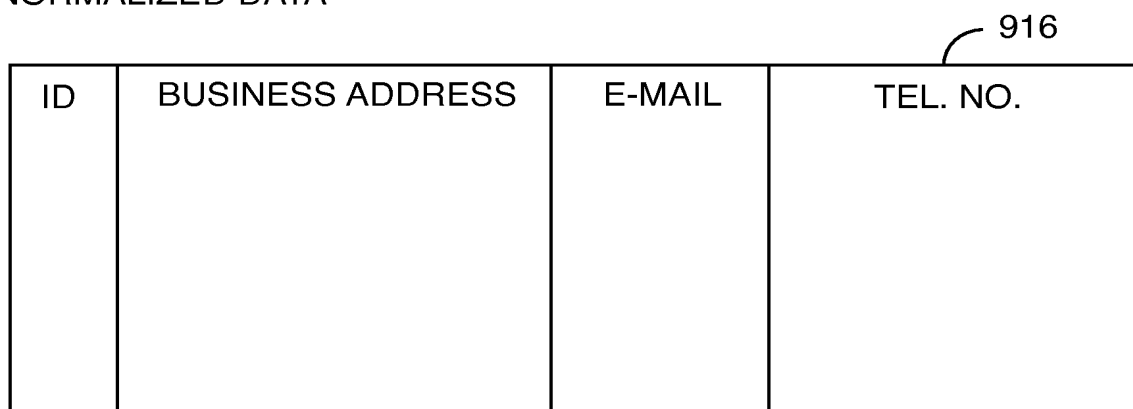


FIG. 27

INCOMING REQUEST
PROCESSING

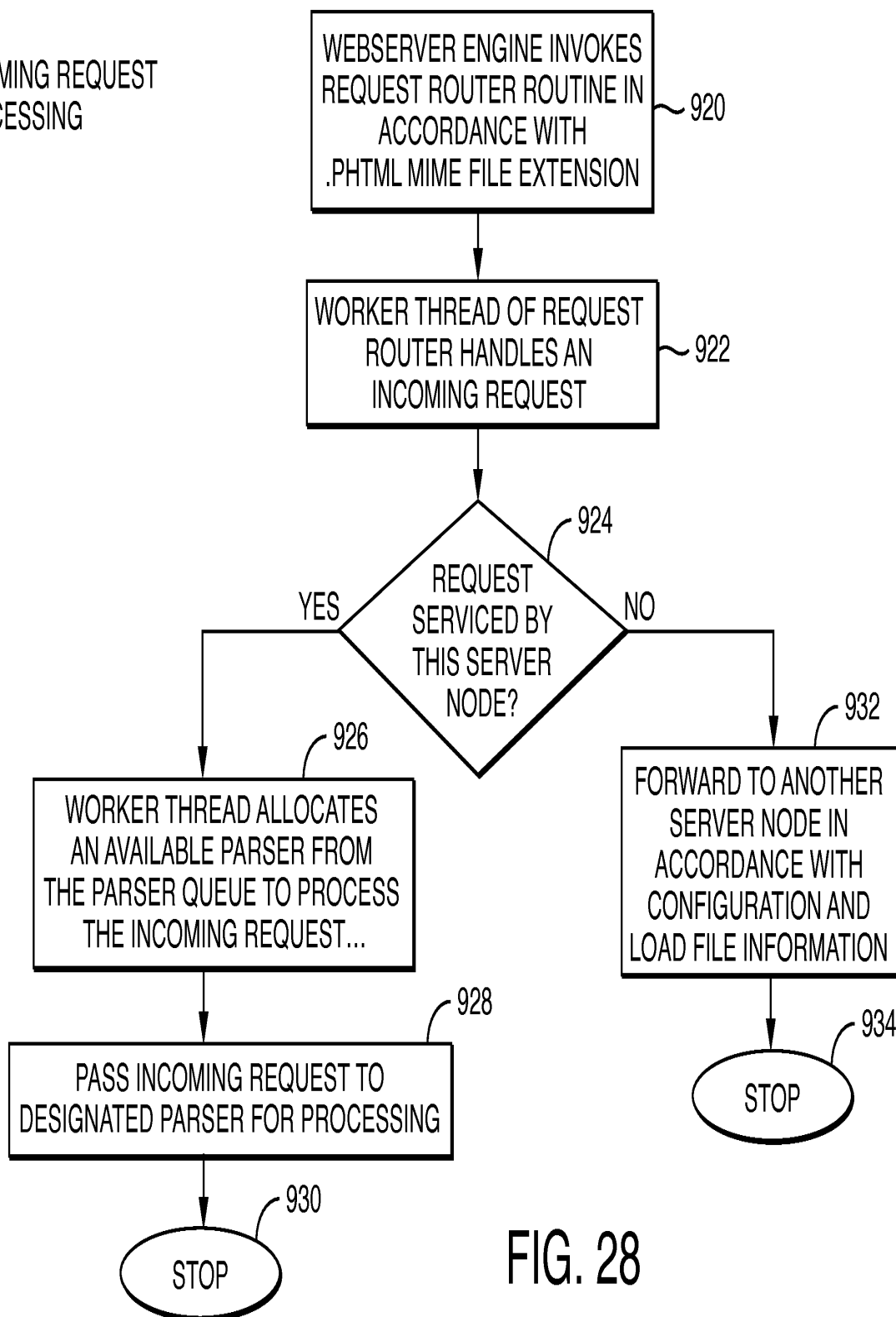


FIG. 28

PARSER
PROCESSING

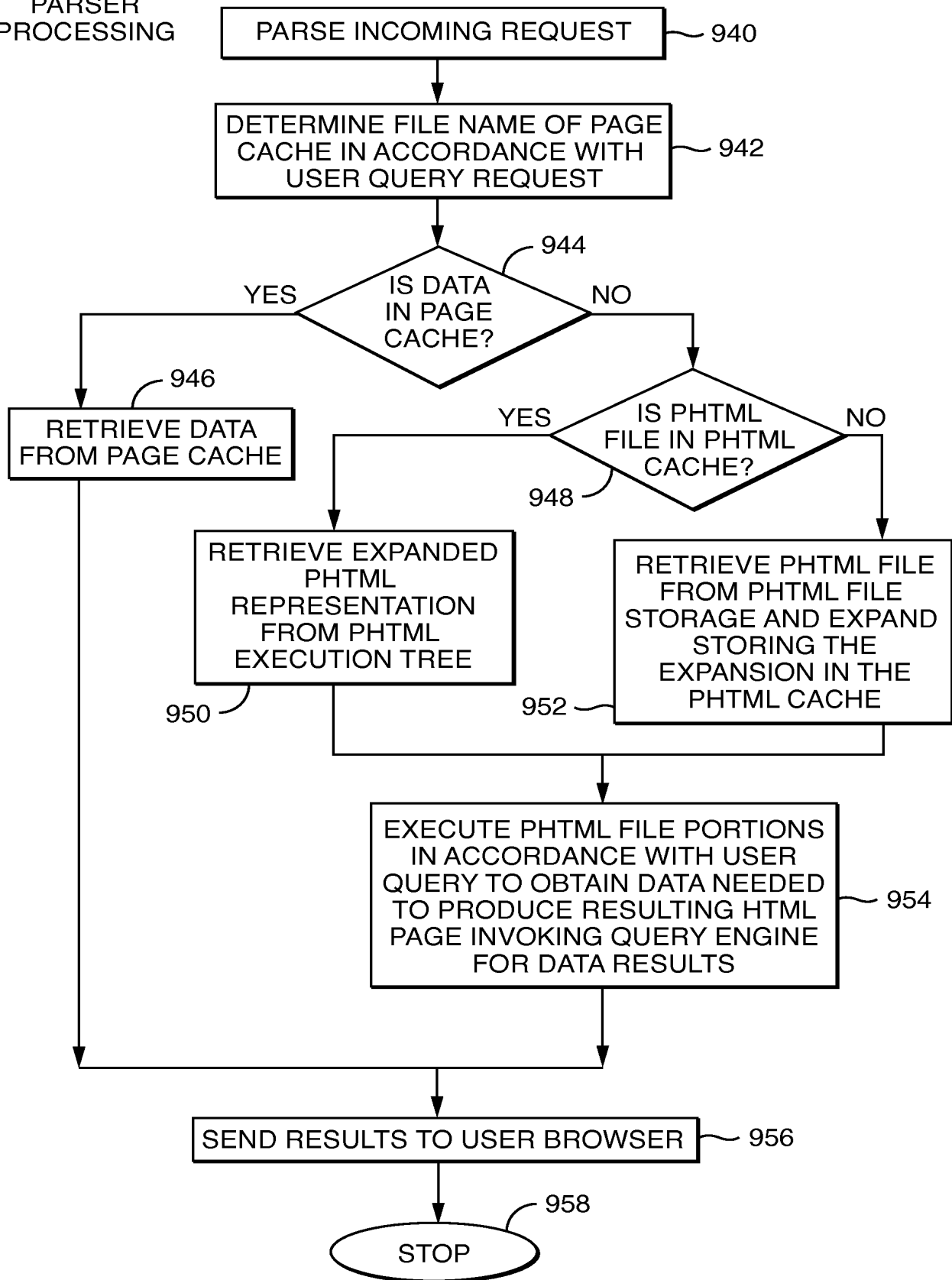


FIG. 29

QUERY ENGINE PROCESSING

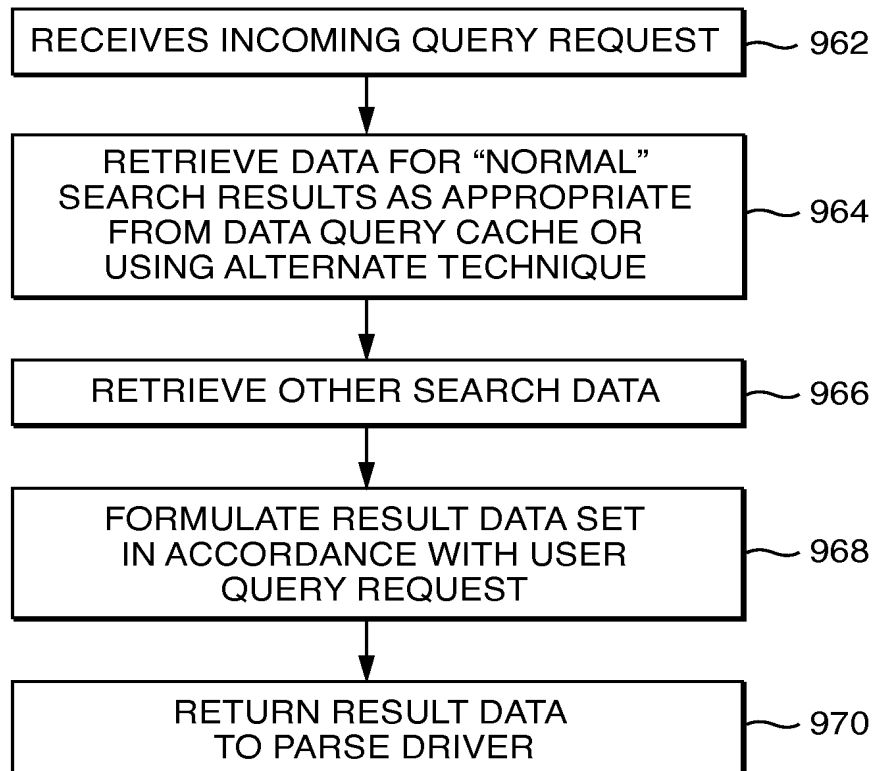


FIG. 30

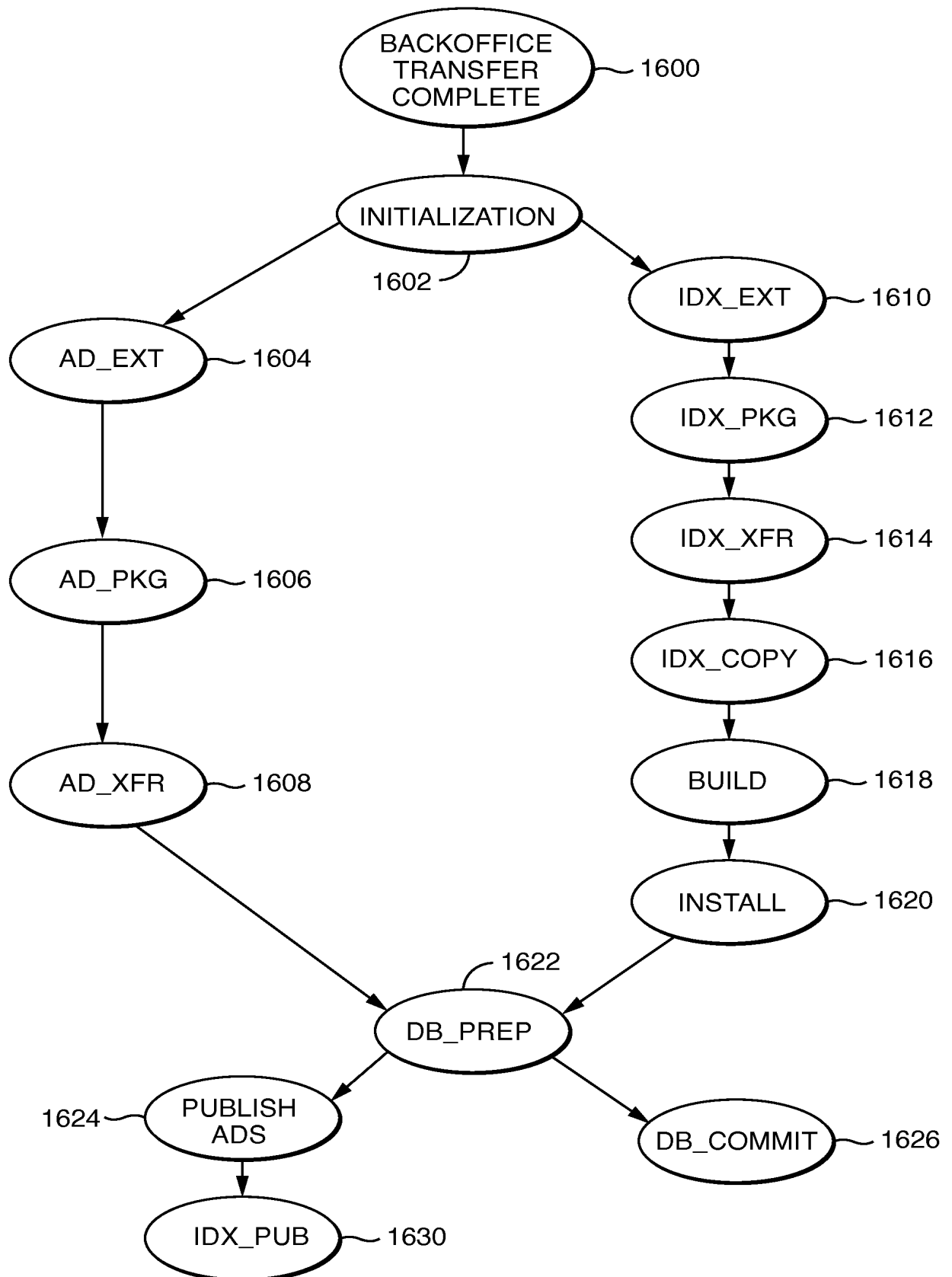


FIG. 31

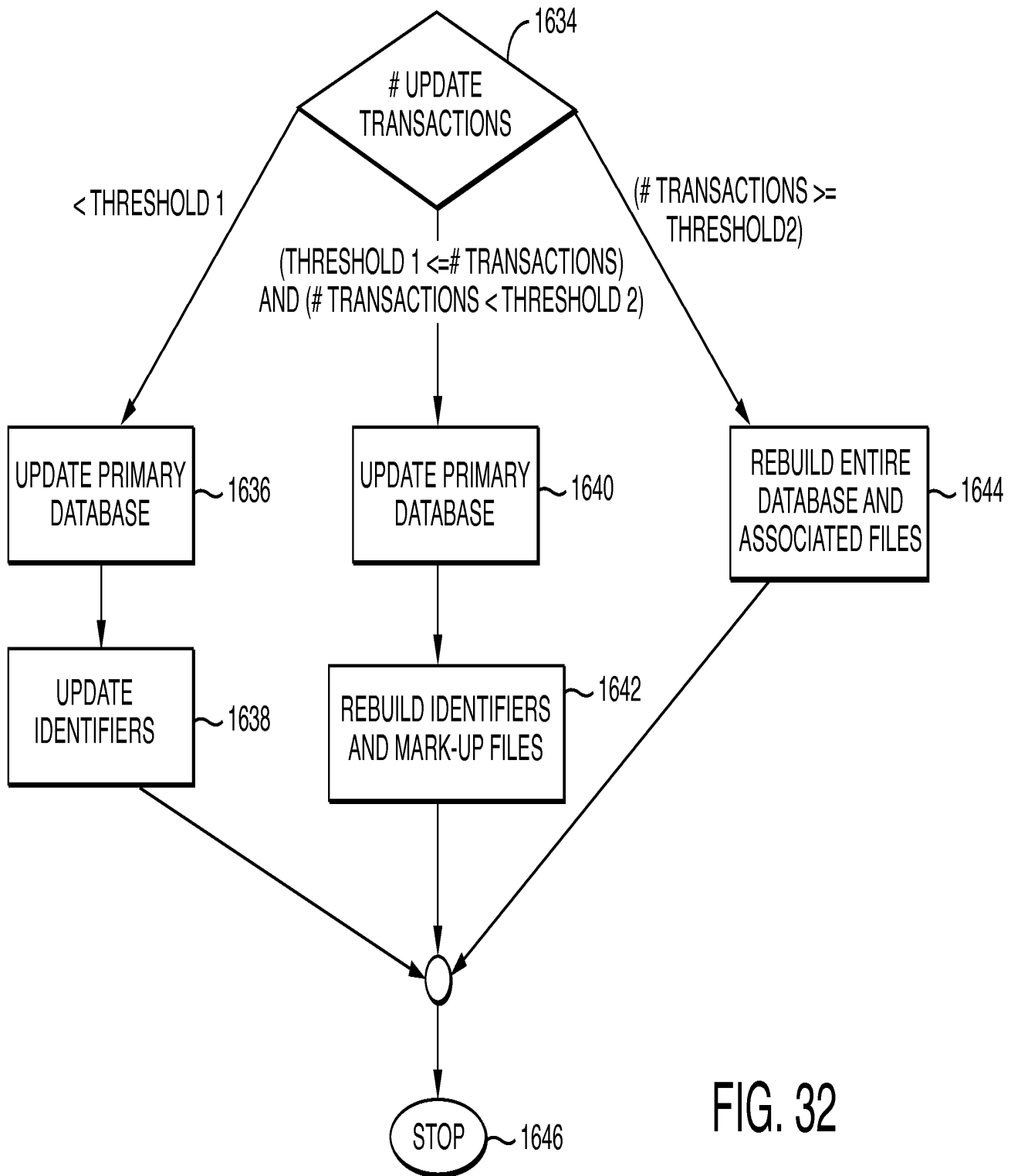


FIG. 32

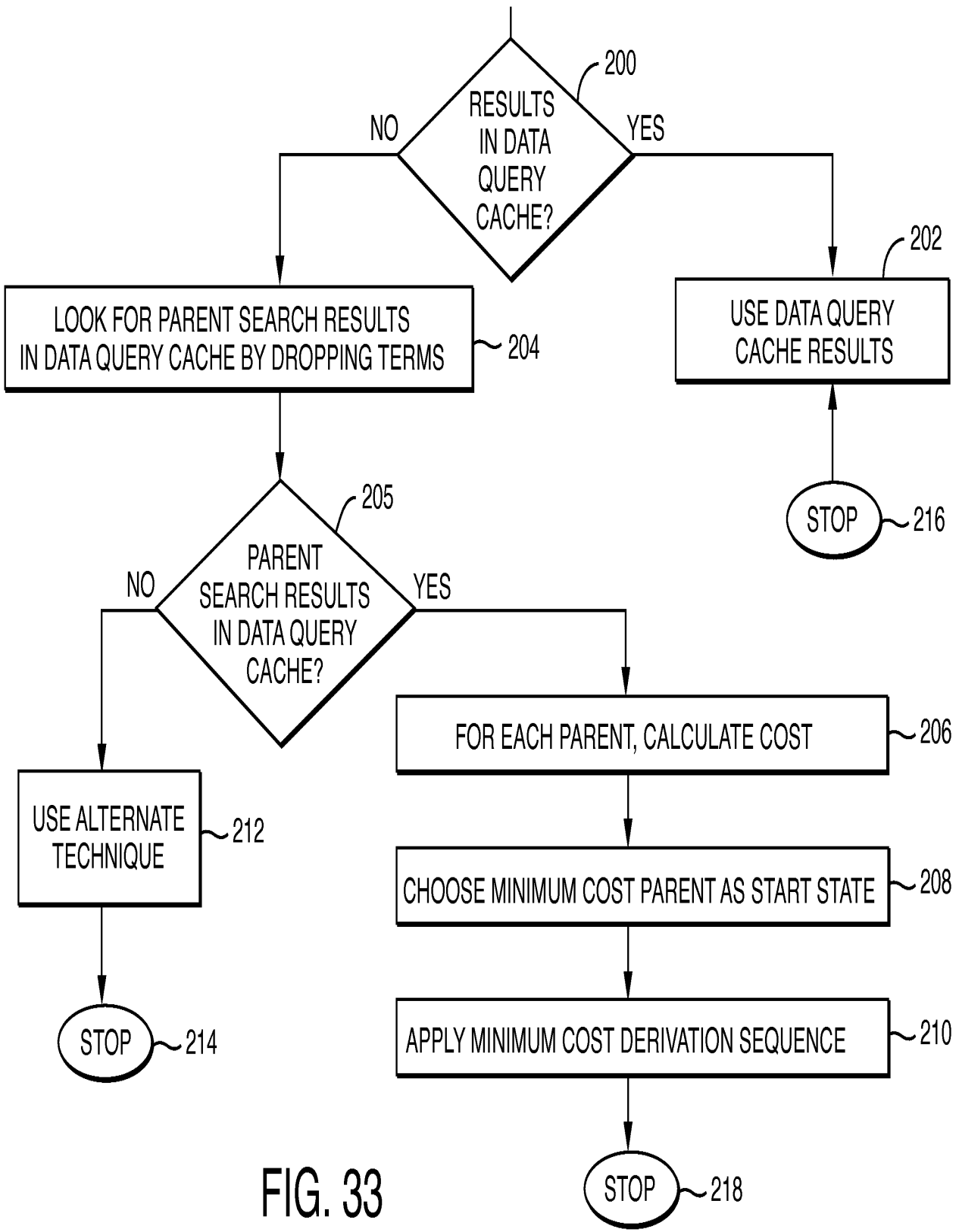


FIG. 33

"MA" AND "RESTAURANTS"
AND "FLOWERSHOPS"

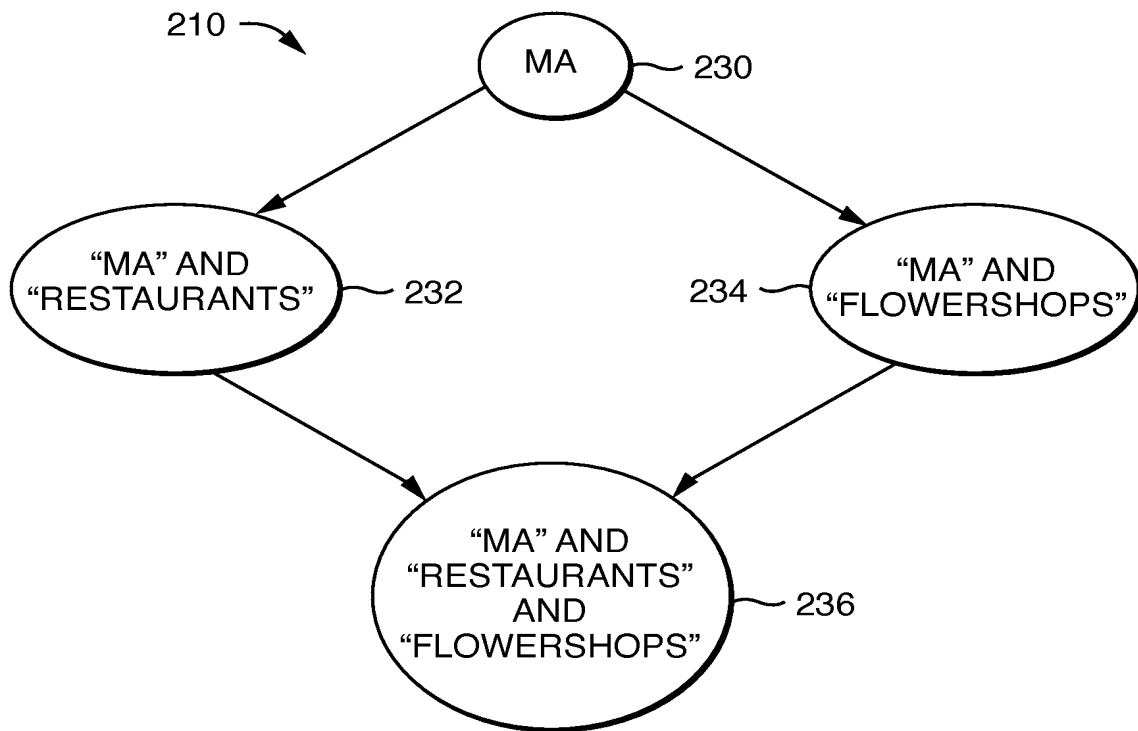


FIG. 34

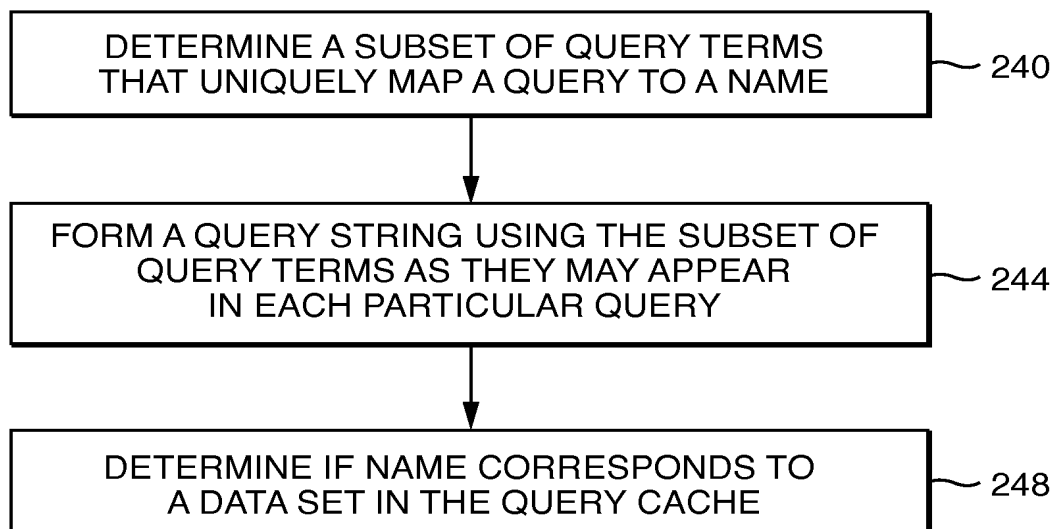



FIG. 35

250 

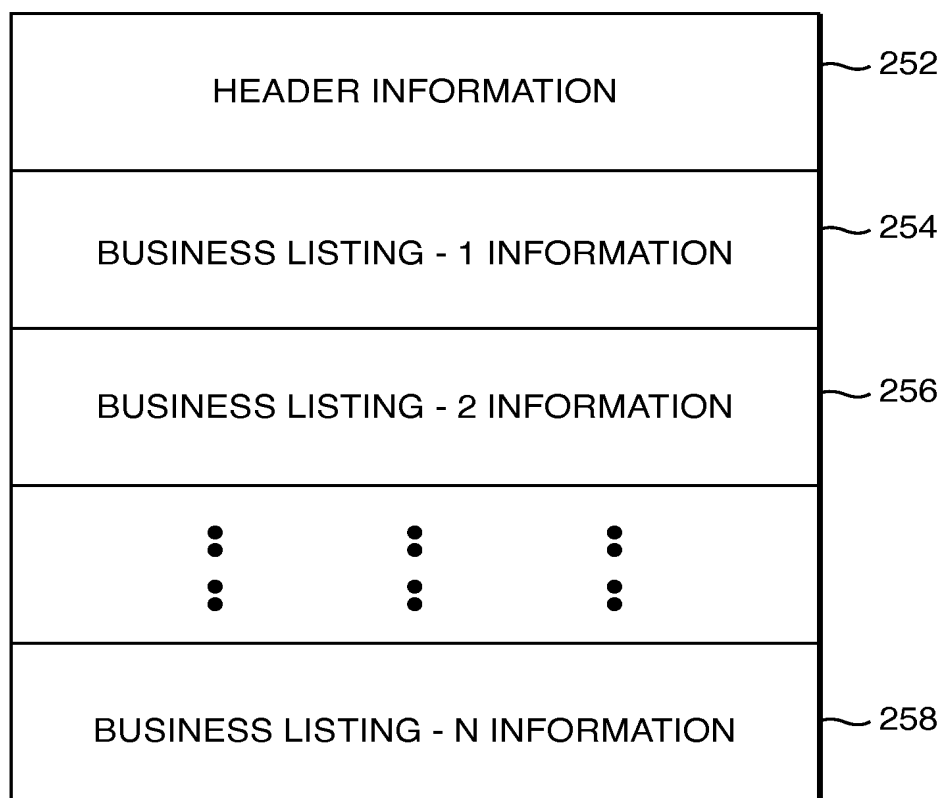


FIG. 36

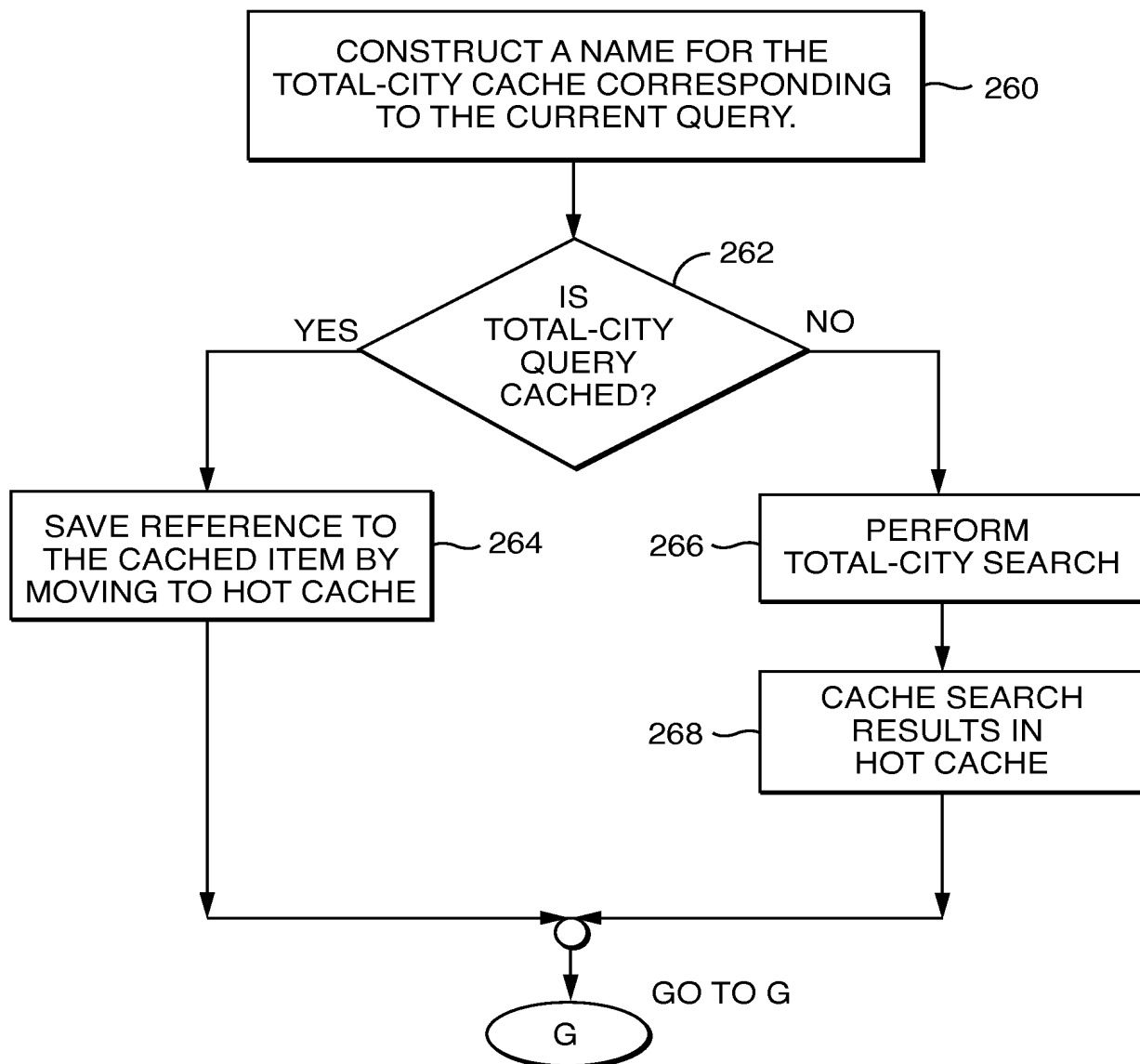


FIG. 37

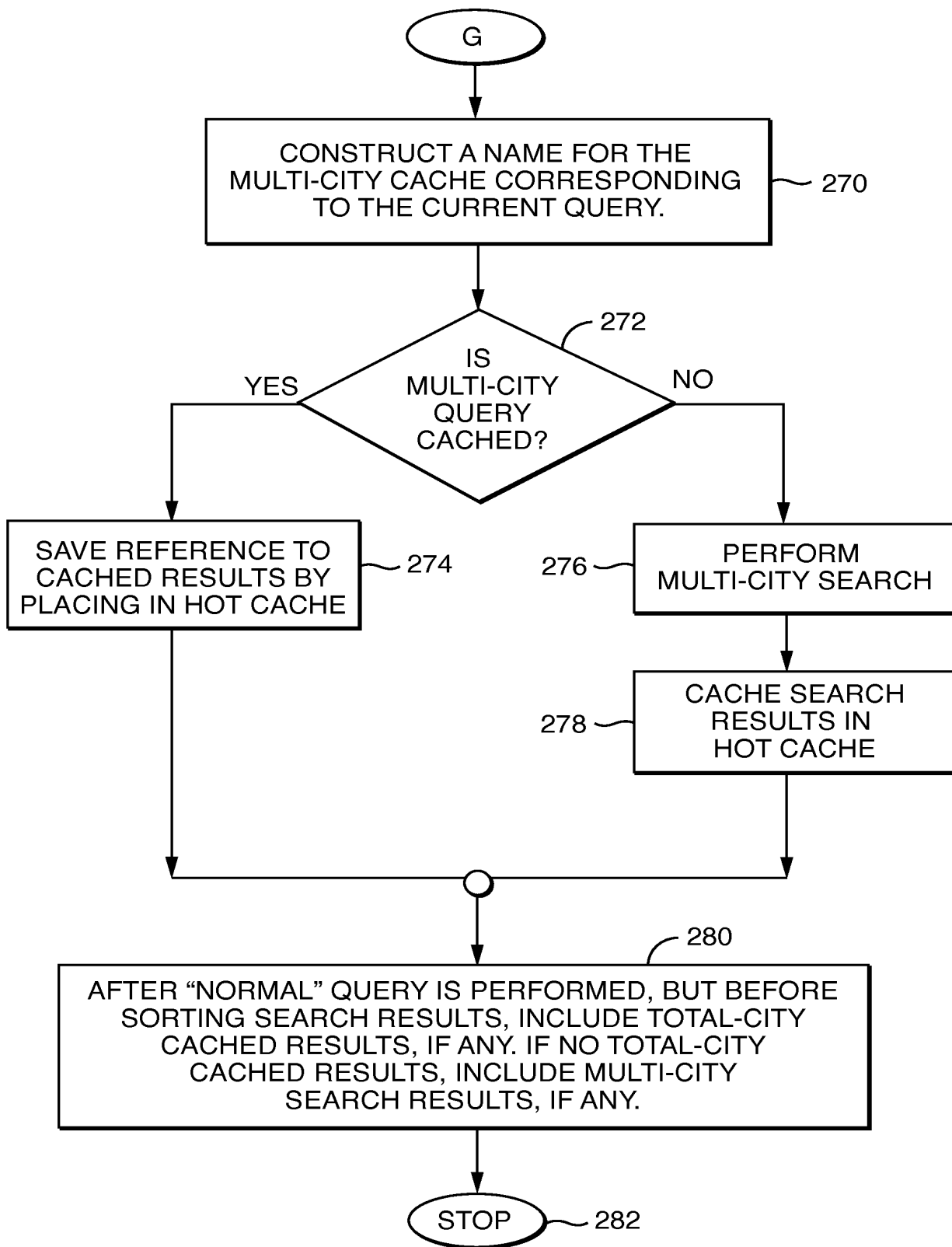


FIG. 38

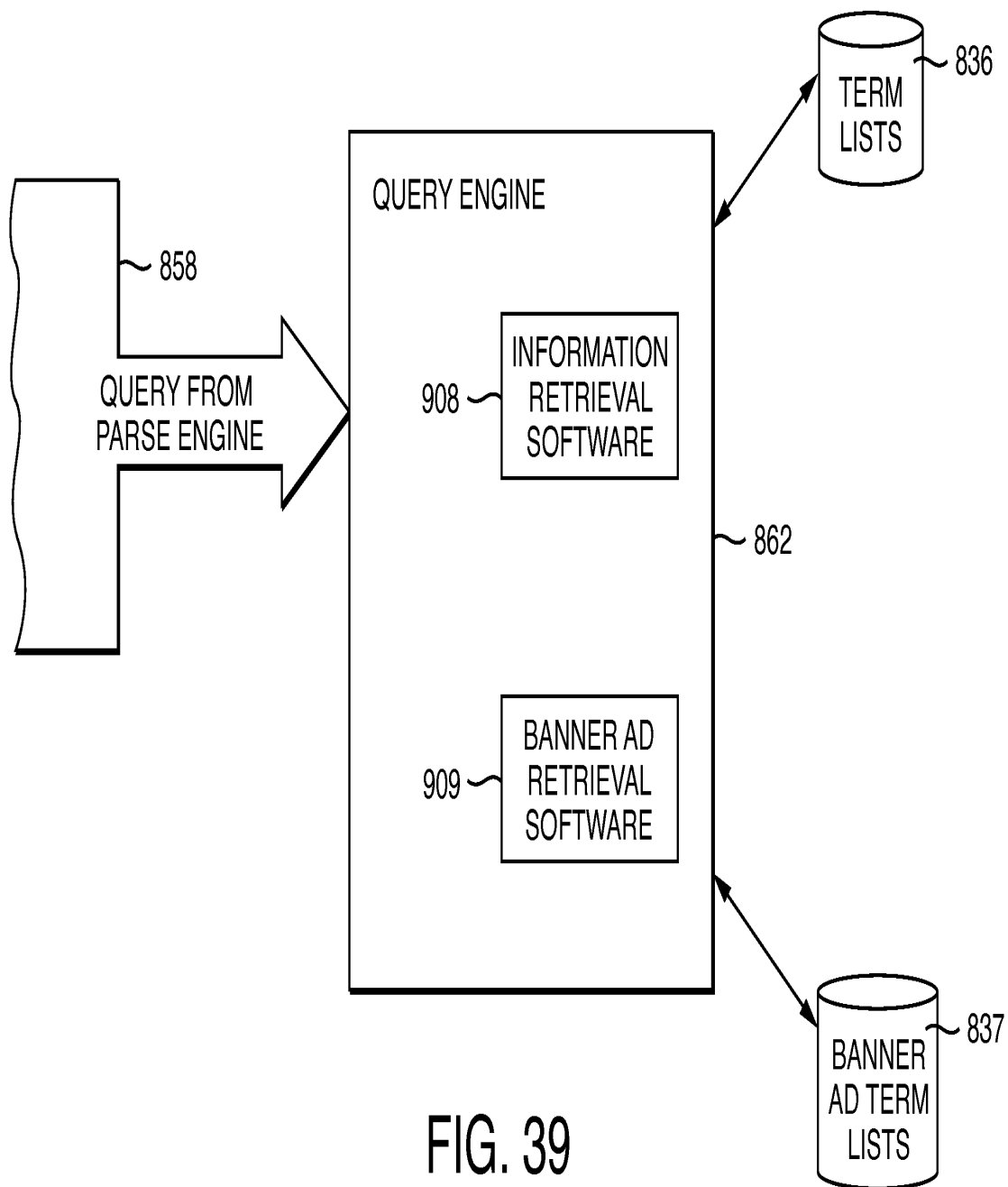


FIG. 39

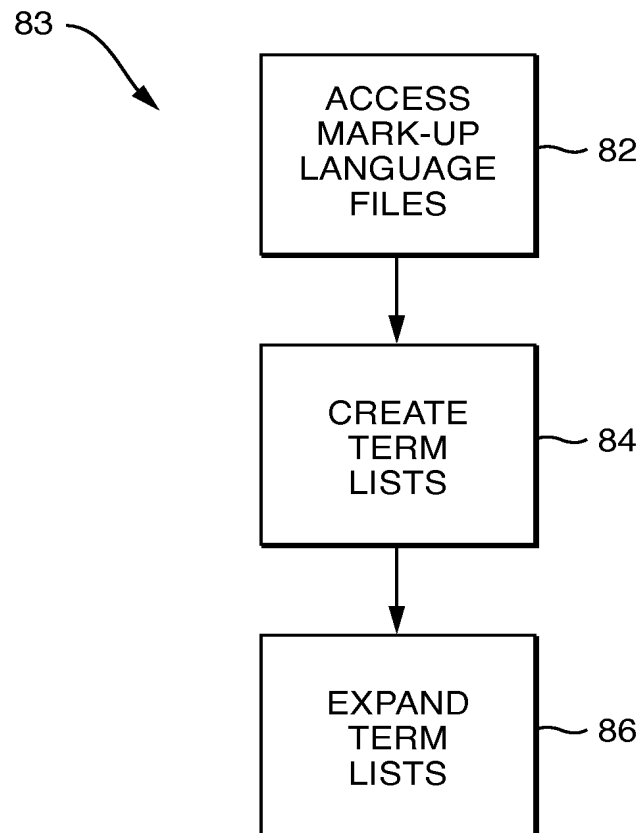


FIG. 40

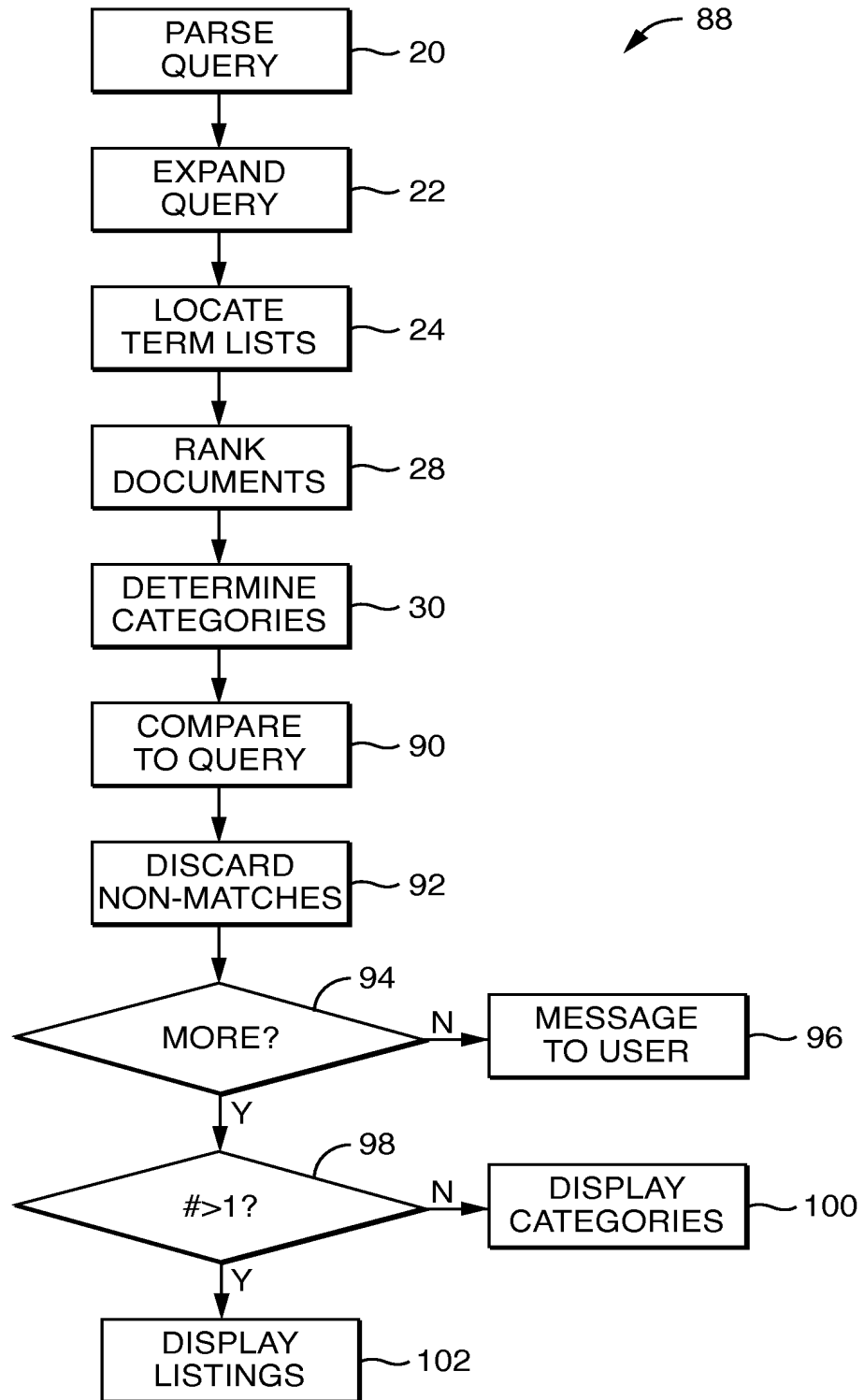


FIG. 41

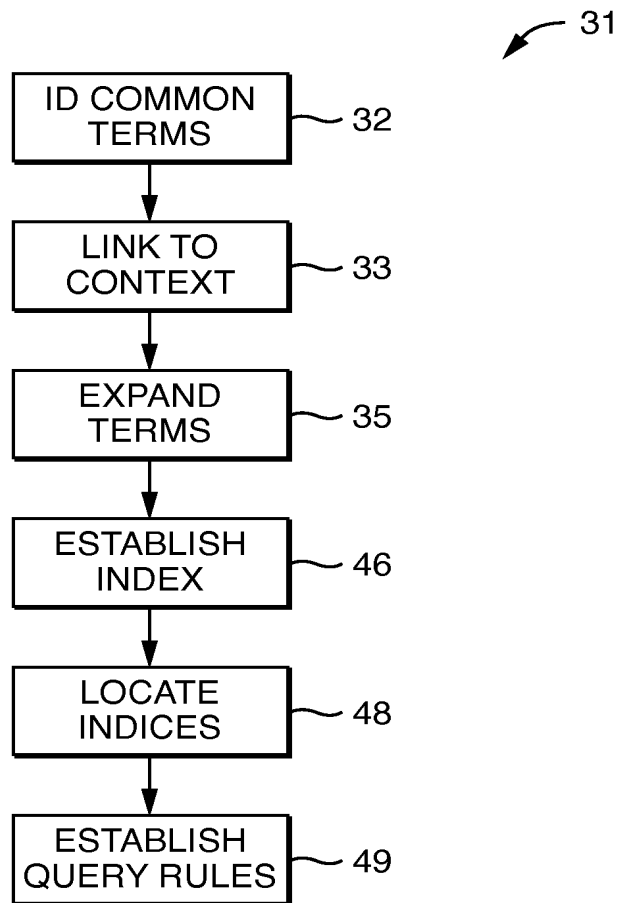


FIG. 42



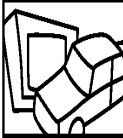


















 Shopping's right this way.™		CLICK HERE TO FIND YOUR NEAREST AGENT PLEASE VISIT AUTO
GTE'S YELLOW PAGES		MORE TOOLS
<div>1 ENTER CATEGORY (TOP CATEGORIES)</div> <div>38 <input type="text" value="ART SUPPLIES"/></div> <div>40 <input type="text" value="BUSINESS NAME (E.G., GTE)"/></div> <div>34 2 ENTER CITY (OPTIONAL)</div> <div>42 <input type="text"/></div> <div>STATE (REQUIRED)</div> <div>44 <input type="text" value="CHOOSE A STATE"/></div> <div>36 OR</div> <div>36 AND</div> <div>3 FIND IT SEARCH TIPS</div> <div>MORE SEARCH OPTIONS:</div> <div>DETAILED SEARCH</div> <div>SEARCH BY DISTANCE</div> <div>SEARCH IN CANADA</div>	<div>    </div> <div> SHOP ONLINE Consumer Guide® ADVERTISE WITH US </div> <div>     </div> <div> WEB SITE SEARCH CITY LINK CLASSIFIED ADS INTERNET ACCESS </div> <div> BIRTHDAY? VACATION? ANNIVERSARY? OR JUST BECAUSE? REACH ACTIVE ONLINE SHOPPERS </div> <div> LOOKING FOR A REASON TO DO A LITTLE SHOPPING? CLICK HERE TO GET STARTED </div> <div> SuperPages USERS ARE 53% MORE LIKELY TO SHOP ONLINE THAN THE AVERAGE INTERNET USER. SEE OUR MEDIA KIT OR SMALL BUSINESS SERVICES </div>	
<div>50 Intel® 500MHz Pentium III</div> <div>64MB, 100MHz SDRAM, 6.4GB Hard Disk Drive</div> <div>15" Monitor, 56K Modem, CD-ROM, Windows 98</div>		 <div> MARCH CALENDAR  FREE POSTCARDS </div>
PLEASE VISIT OUR SPONSOR		
HOME HELP ABOUT SITE MAP PRIVACY POLICY ADD OR CHANGE YOUR LISTING ADVERTISING INFO PURCHASE ADS ONLINE LINK TO US SHOP ONLINE Consumer Guide® YELLOW PAGES WEB SITE SEARCH CLASSIFIED ADS CITY LINK INTERNET ACCESS		
COPYRIGHT ©1995-1999 GTE NEW MEDIA SERVICES, INC. A PART OF GTE CORPORATION . ALL RIGHTS RESERVED		

FIG. 43

 CLICK HERE TO ADVERTISE	 SHOP ONLINE	 Consumer Guide®	 YELLOW PAGES	 WEB SITE SEARCH	 CLASSIFIED ADS	 CITY LINK
	    	PARKING IS LIMITED AT OUR SHOPPING CENTER				


[HOME](#) → [DISTANCE SEARCH](#) → [CATEGORIES](#)

MATCHING CATEGORIES 261 LISTINGS IN 8 CATEGORIES
[HELP](#)

VIEW BUSINESSES RELATED TO "ART SUPPLIES":


- [ART GOODS \(11\)](#)
- [ART SUPPLIES \(1\)](#)
- [ARTISTS MATERIALS & SUPPLIES \(105\)](#)
- [ARTS & CRAFTS \(6\)](#)
- [ARTS & CRAFTS - RETAIL \(3\)](#)
- [CRAFT SUPPLIES \(30\)](#)
- [CRAFT SUPPLIES - RETAIL \(103\)](#)
- [HANDICRAFT SUPPLIES \(2\)](#)

SHOP ONLINE FOR COMPUTERS


MARCH CALENDAR 

FREE POSTCARDS

CLICK HERE TO AVOID THE FASHION POLICE. . .


 Consumer Guide®

RELATED LINKS:
[GTE SHOP ONLINE](#): SHOP FOR [DINING SERVICES](#) ONLINE
[Consumer Guide®](#): AUTOMOBILE AND PRODUCT REVIEWS

 [JUMP TO TOP](#)

SEARCH OPTIONS: [SIMPLE SEARCH](#) [DETAILED SEARCH](#) [SEARCH BY DISTANCE](#) [SEARCH IN CANADA](#)

[HOME](#) | [HELP](#) | [ABOUT](#) | [SITE MAP](#) | [PRIVACY POLICY](#)

[ADD OR CHANGE YOUR LISTING](#) | [ADVERTISING INFO](#) | [PURCHASE ADS ONLINE](#) | [LINK TO US](#)

[SHOP ONLINE](#) | [Consumer Guide®](#) | [YELLOW PAGES](#) | [WEB SITE SEARCH](#) | [CLASSIFIED ADS](#)
[CITY LINK](#) | [INTERNET ACCESS](#)

COPYRIGHT © 1995 - 1999 GTE NEW MEDIA SERVICES, INC. A PART OF [GTE CORPORATION](#).
 ALL RIGHTS RESERVED

FIG. 44

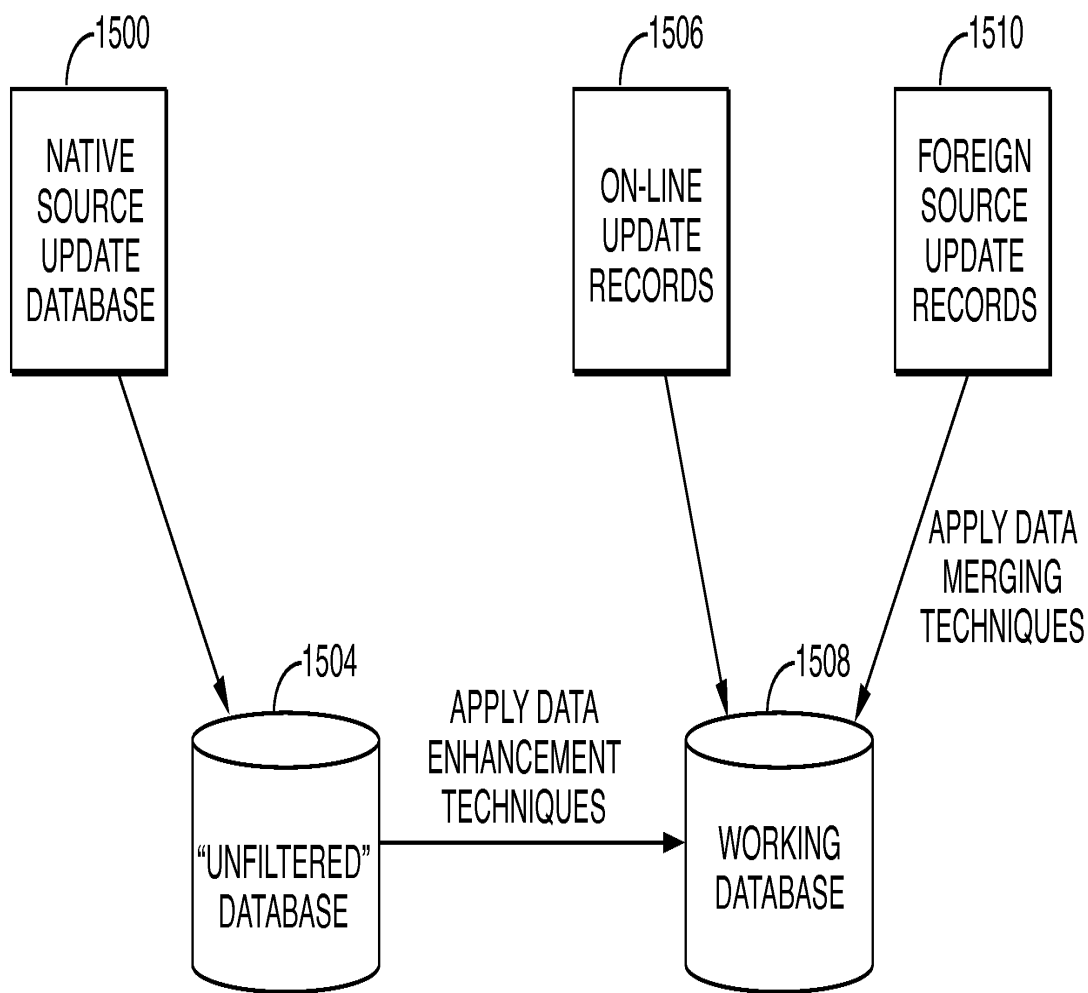
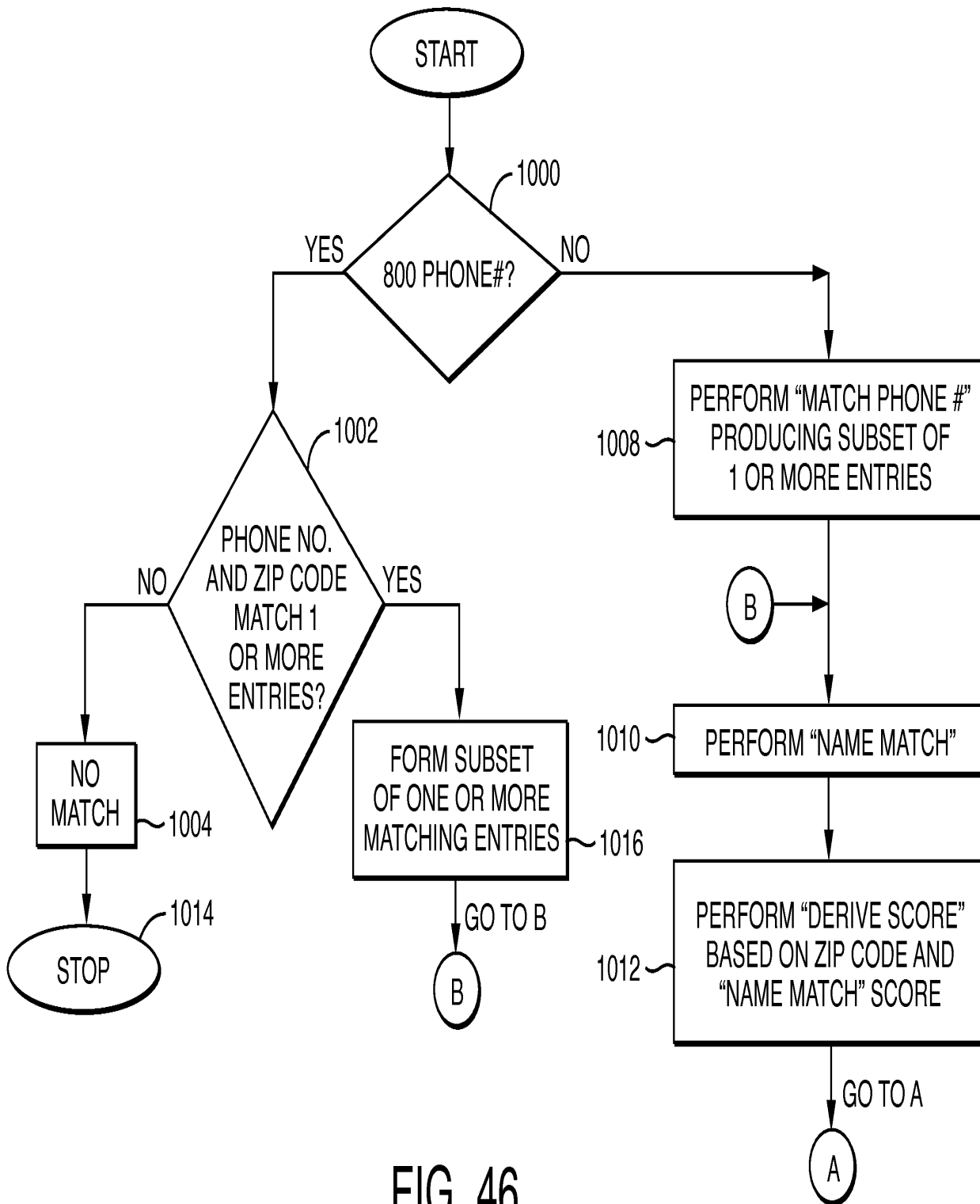


FIG. 45



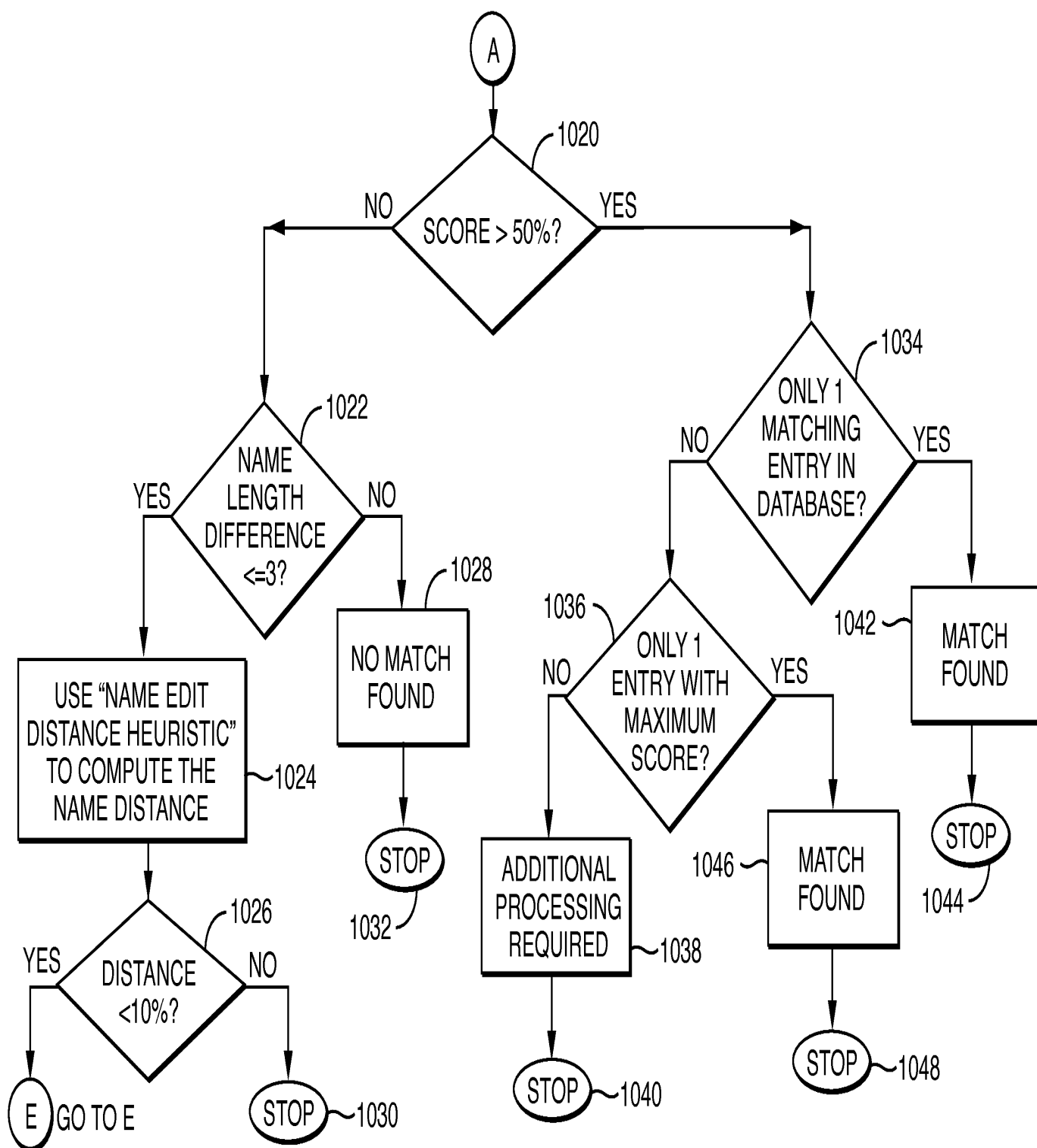


FIG. 47

"MATCH PHONE #"

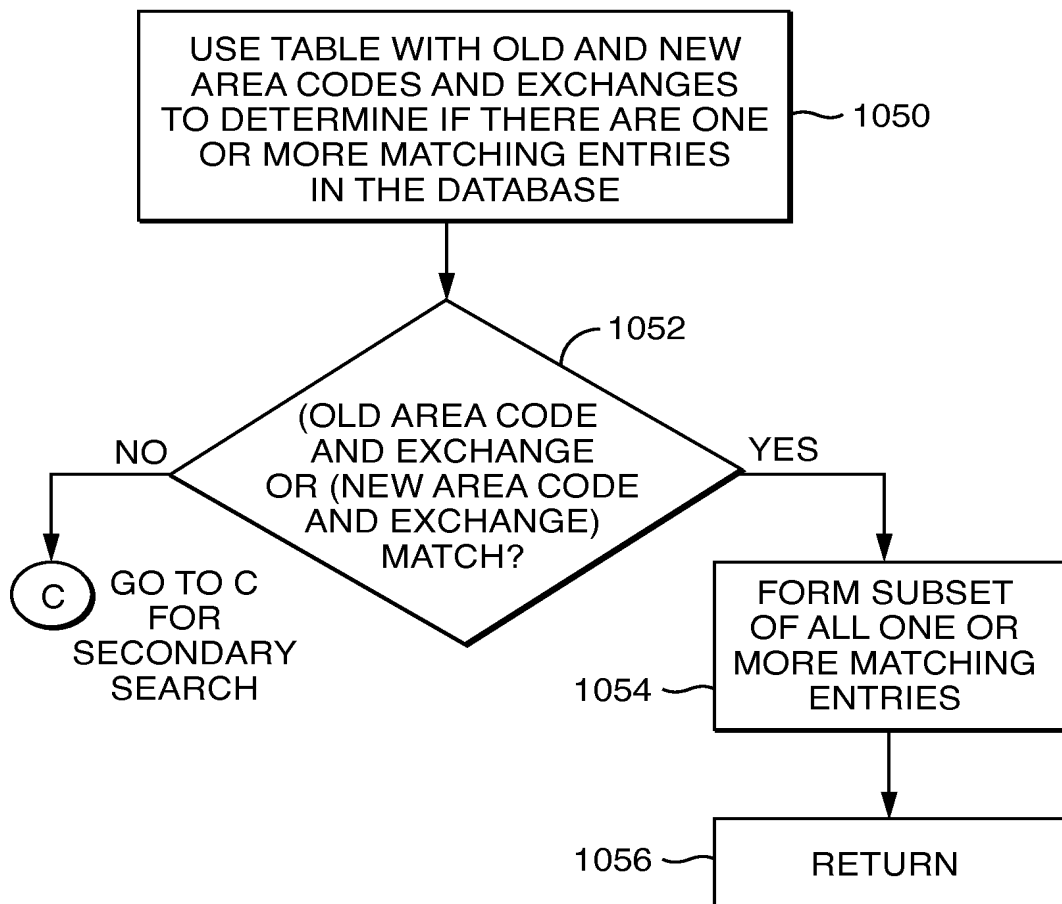


FIG. 48

"NAME MATCH"

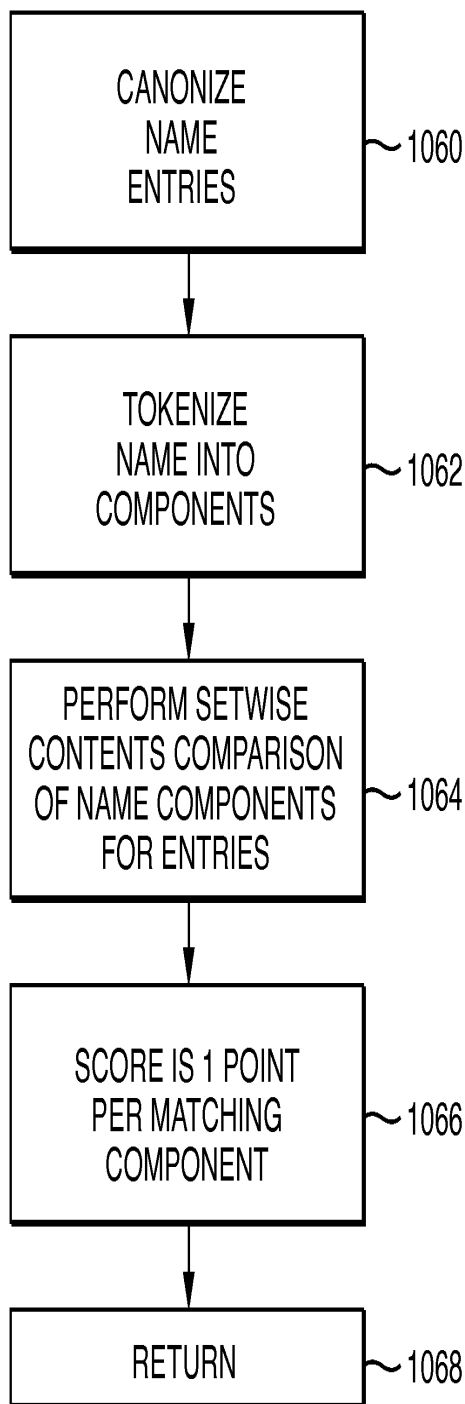


FIG. 49

"DERIVE SCORE"

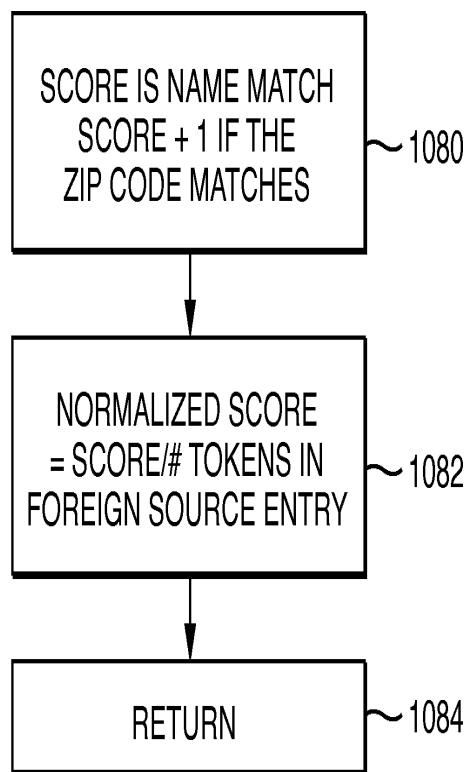
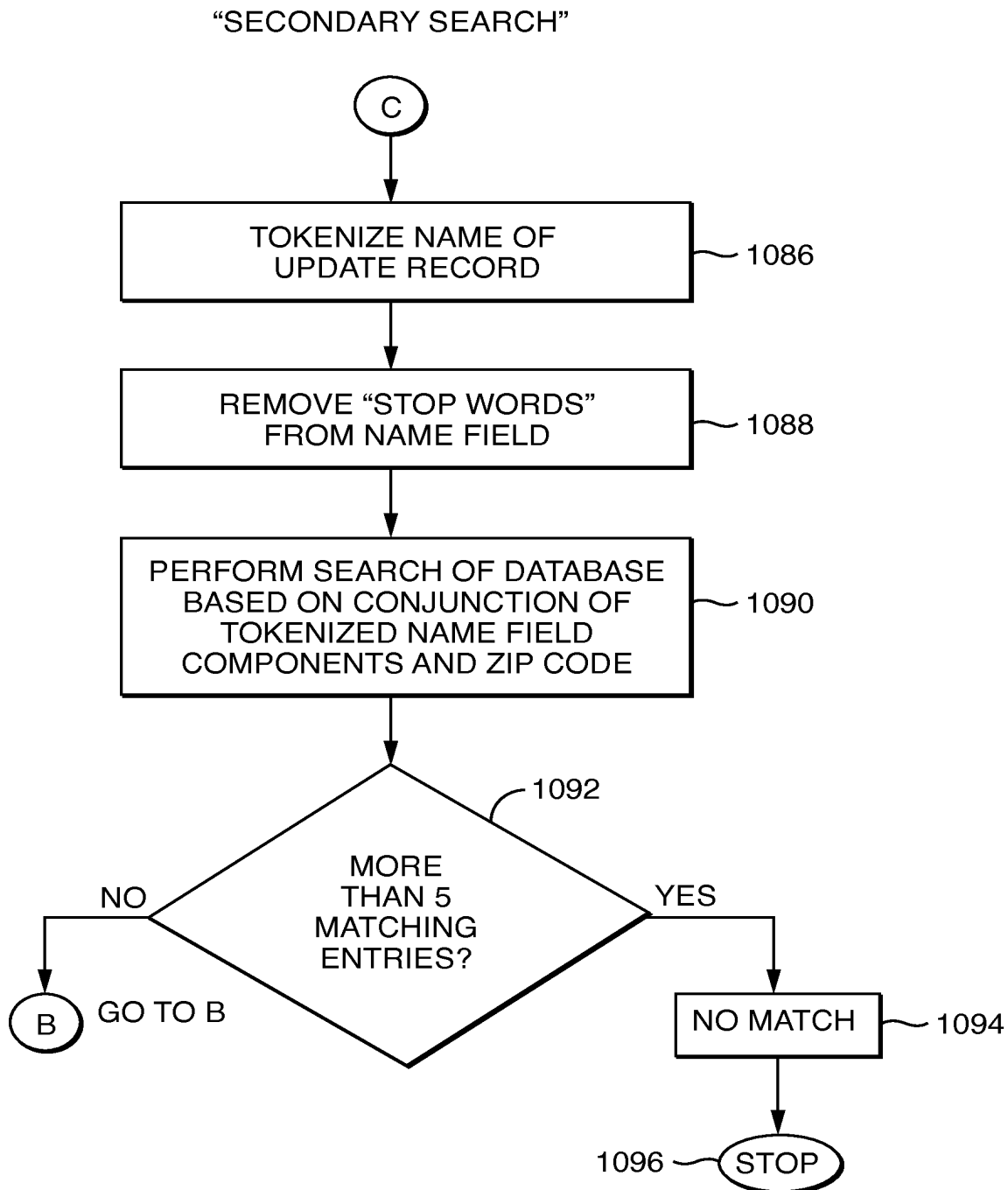


FIG. 50



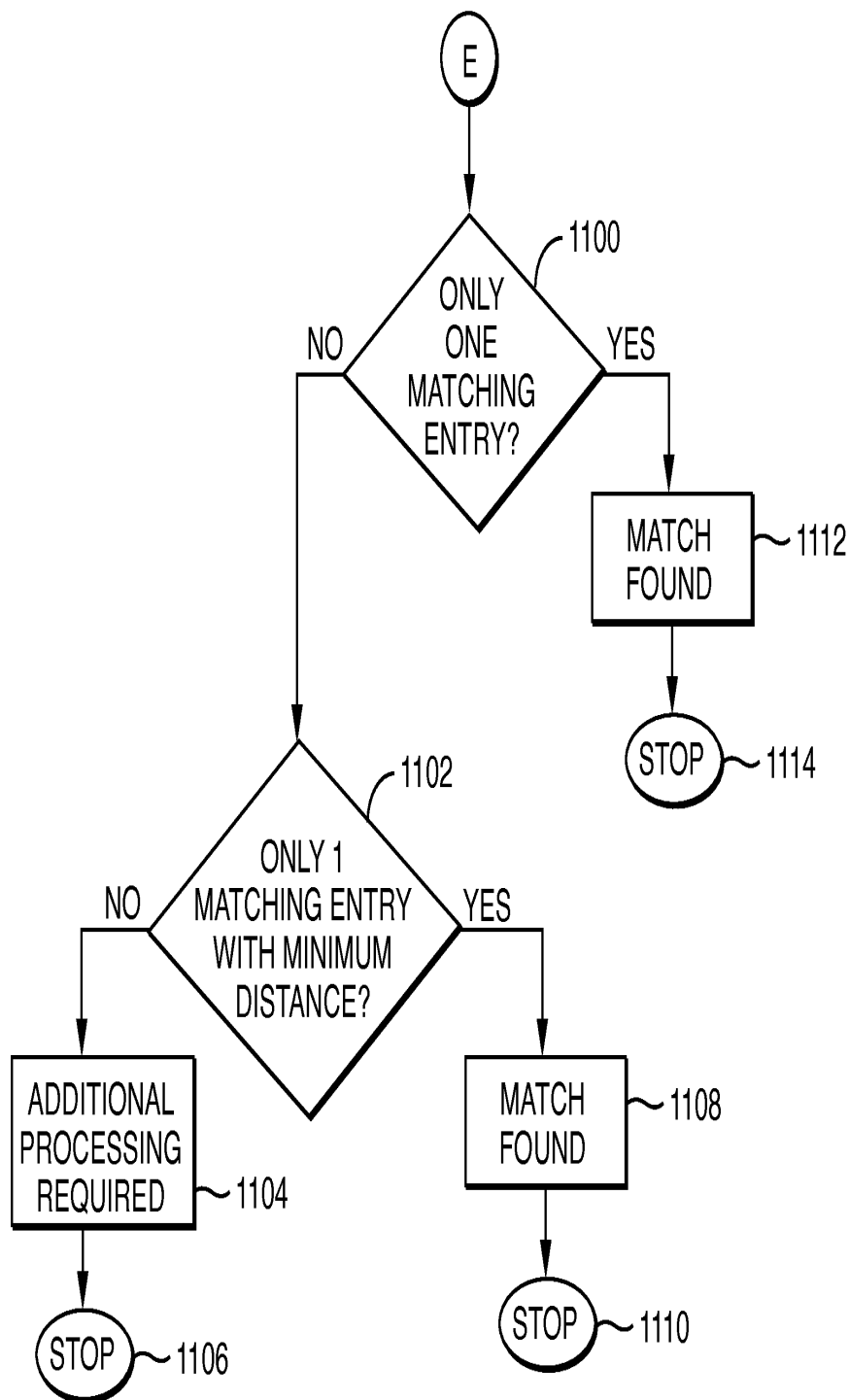


FIG. 52

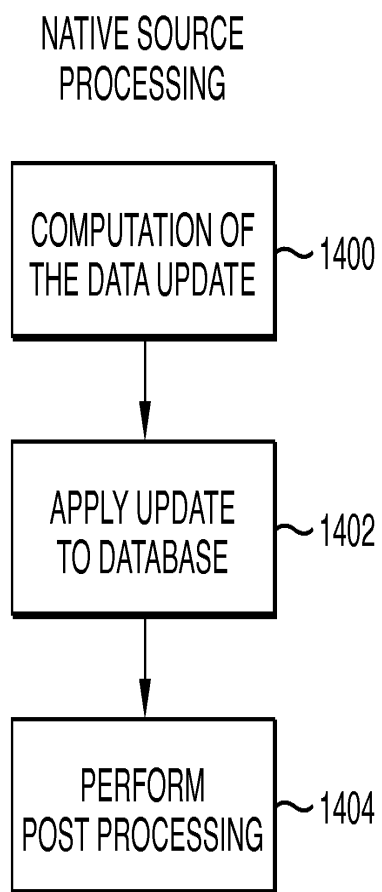


FIG. 53

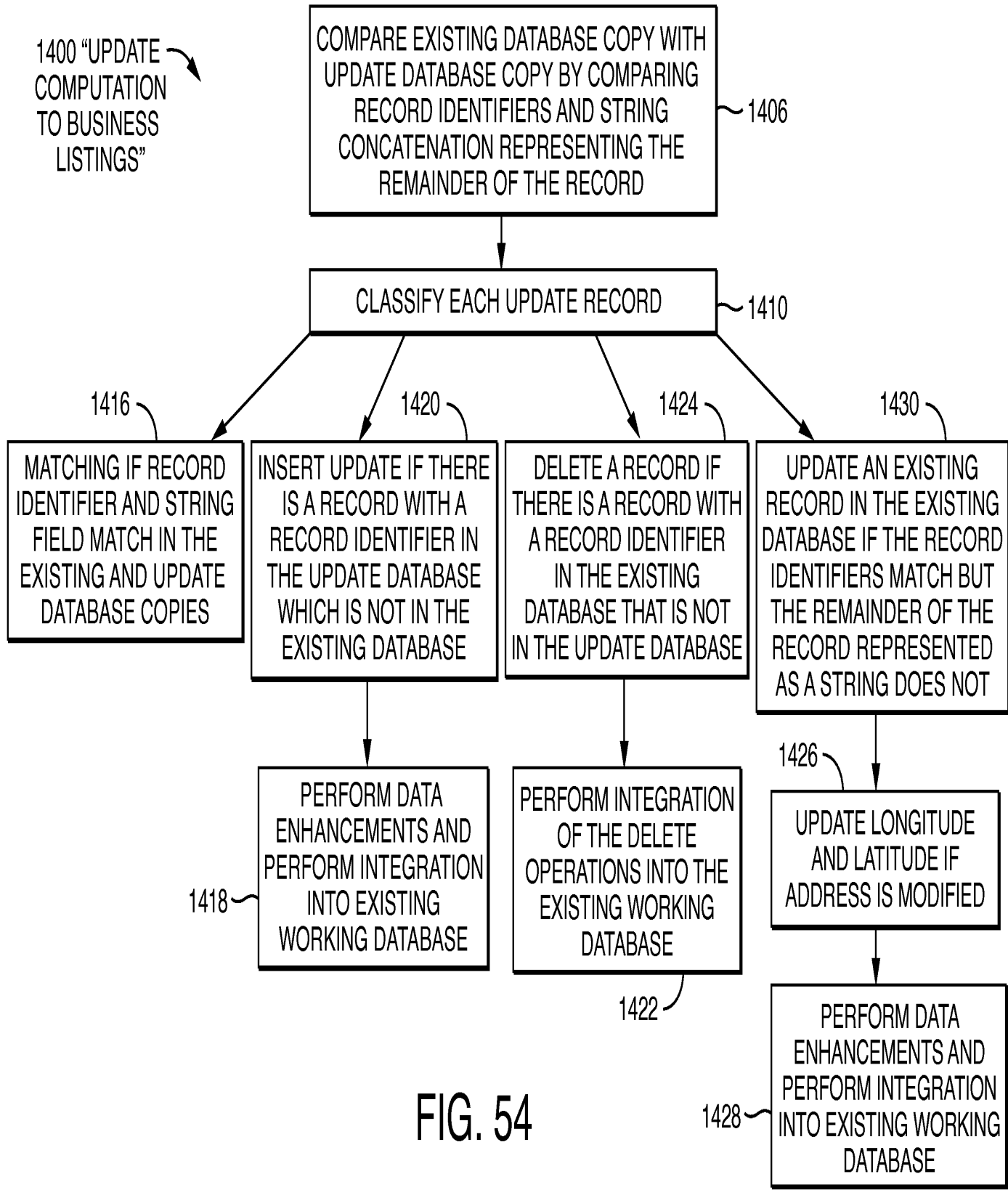


FIG. 54

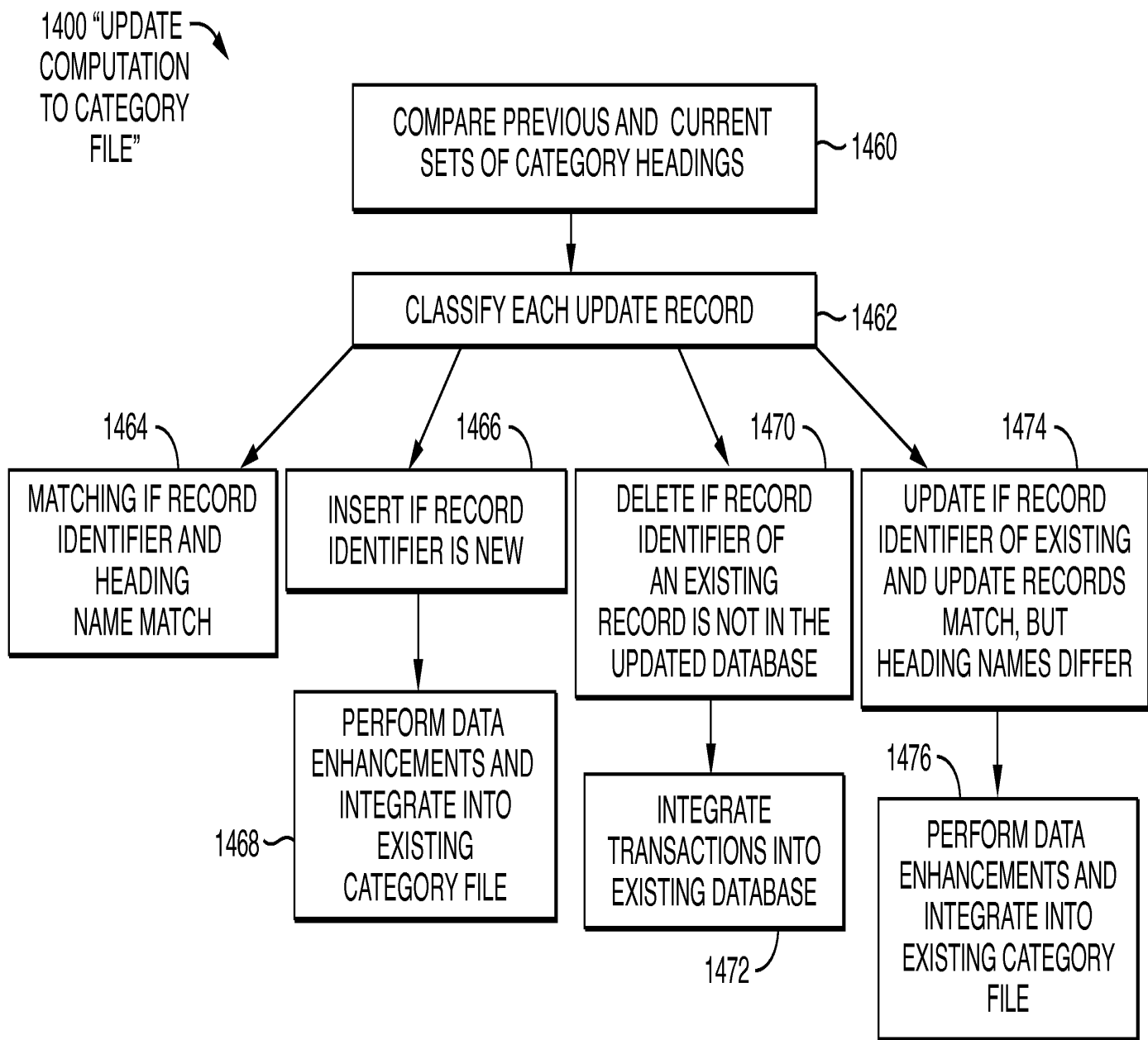


FIG. 55

POST
PROCESSING
1404

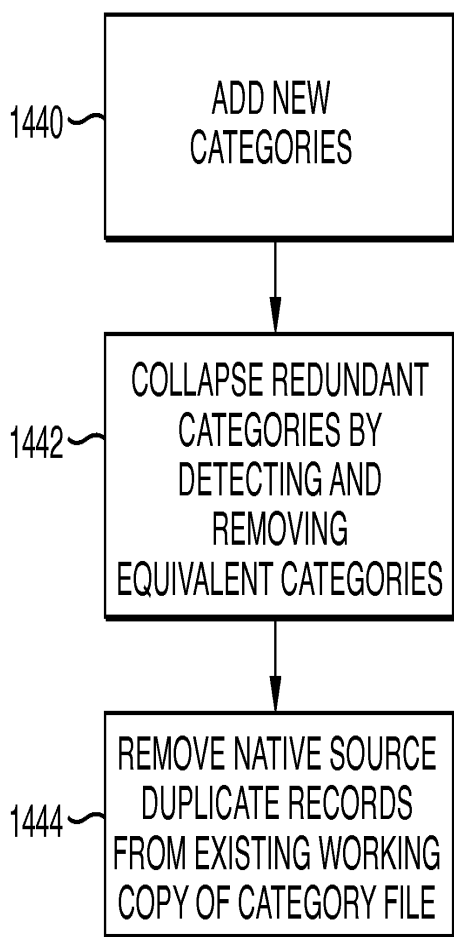


FIG. 56

1442

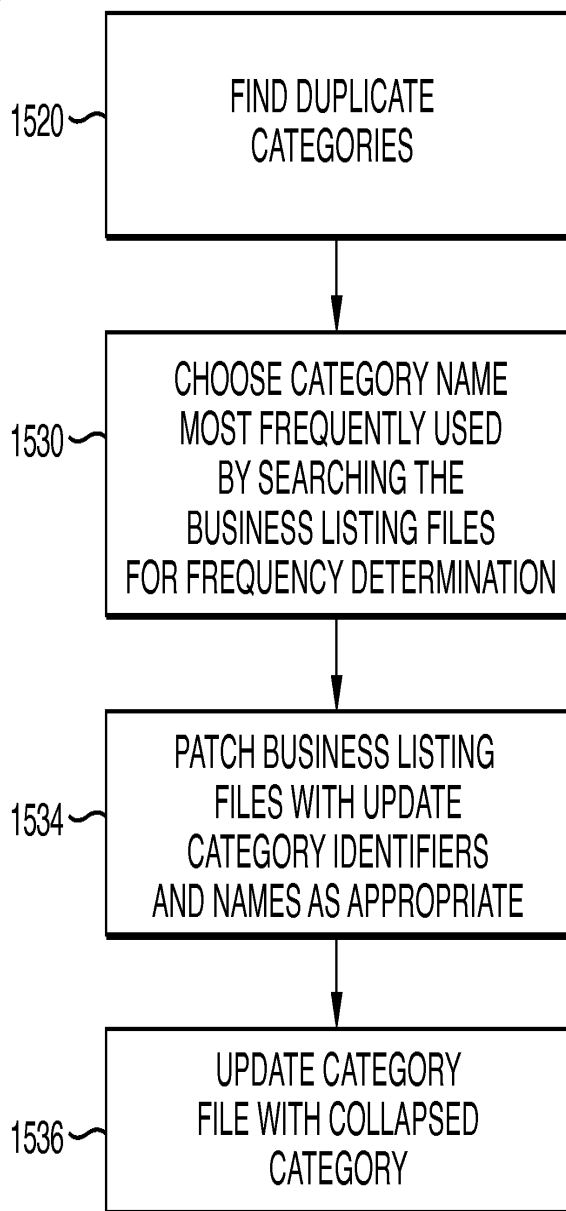
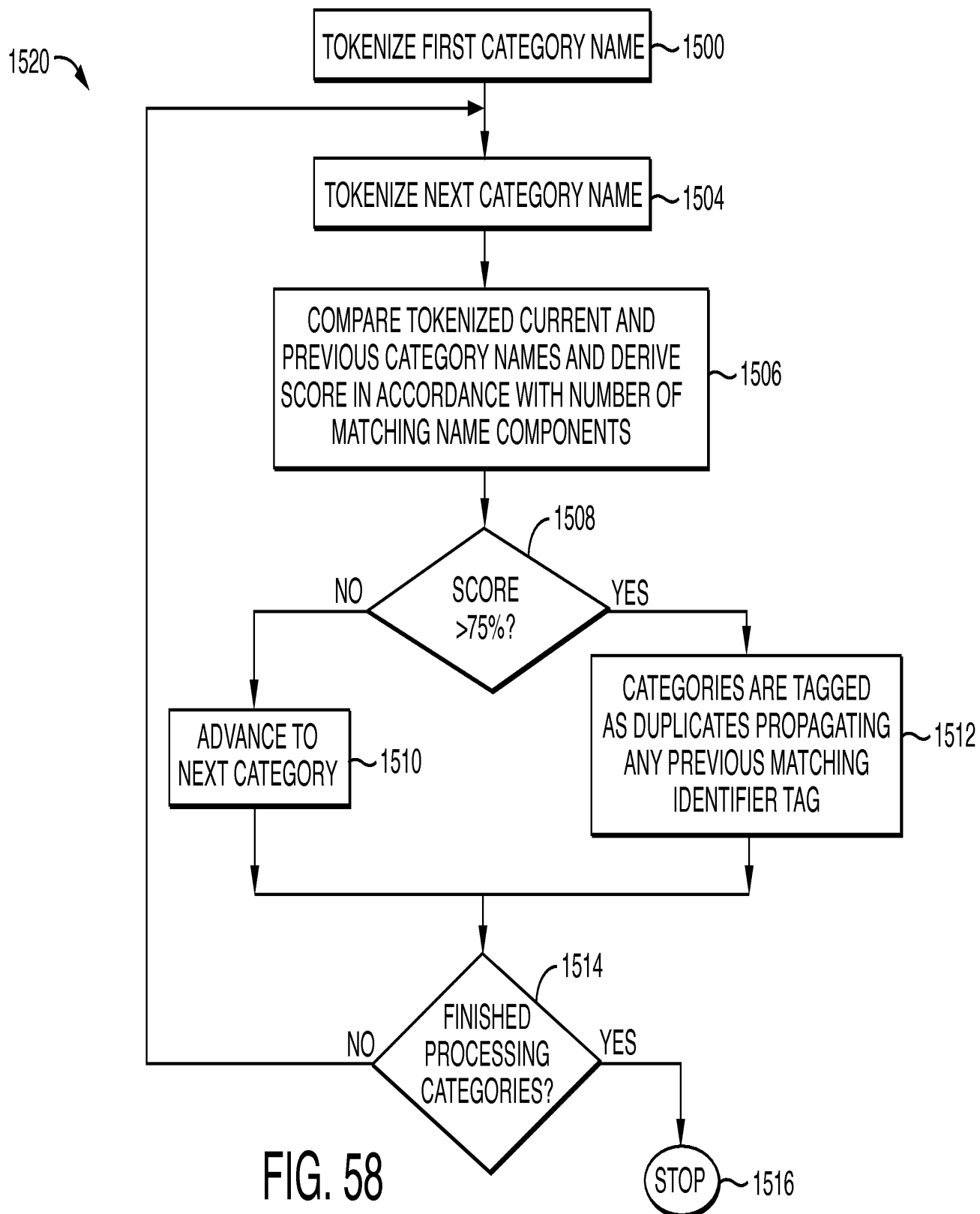


FIG. 57



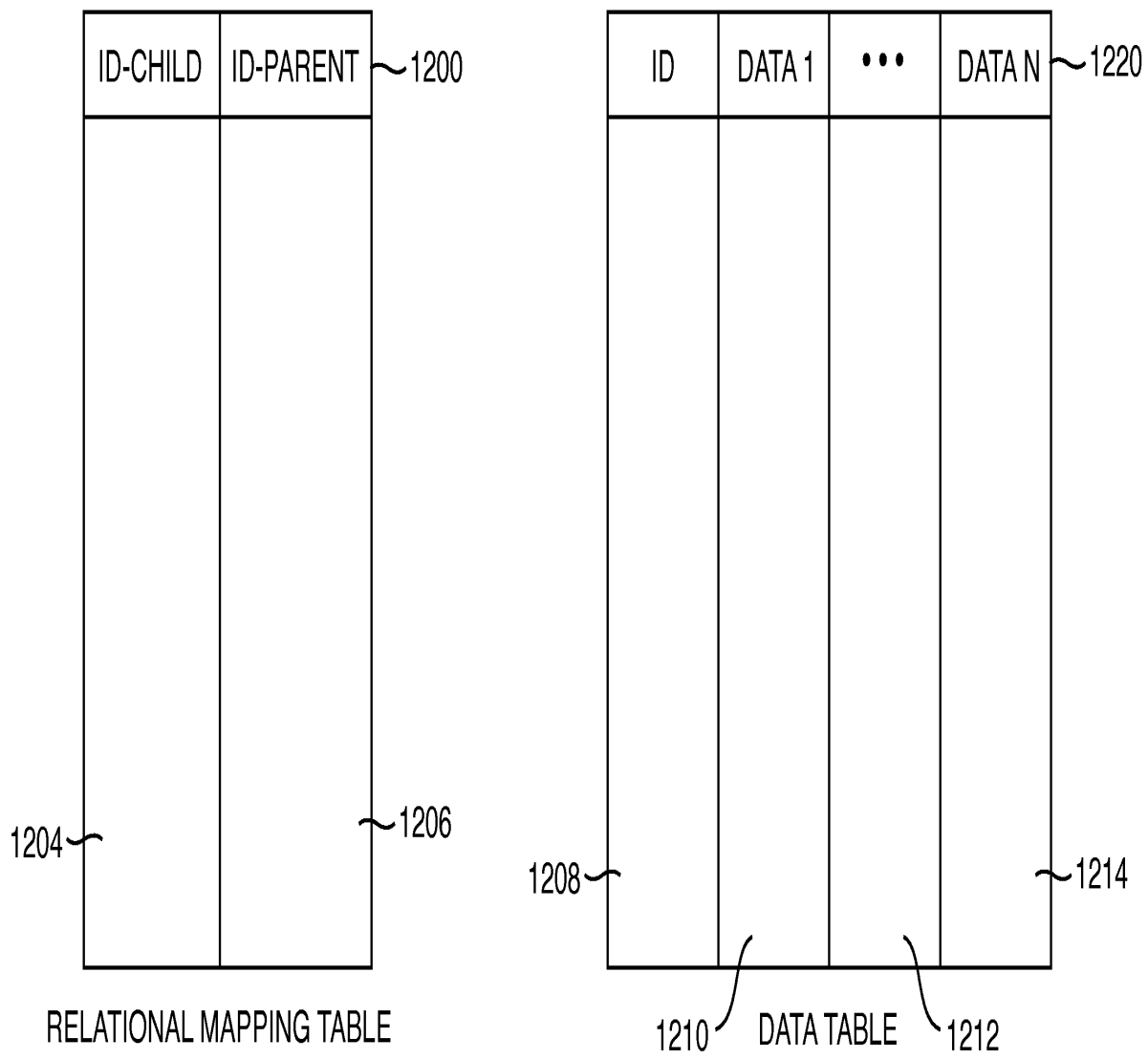


FIG. 59

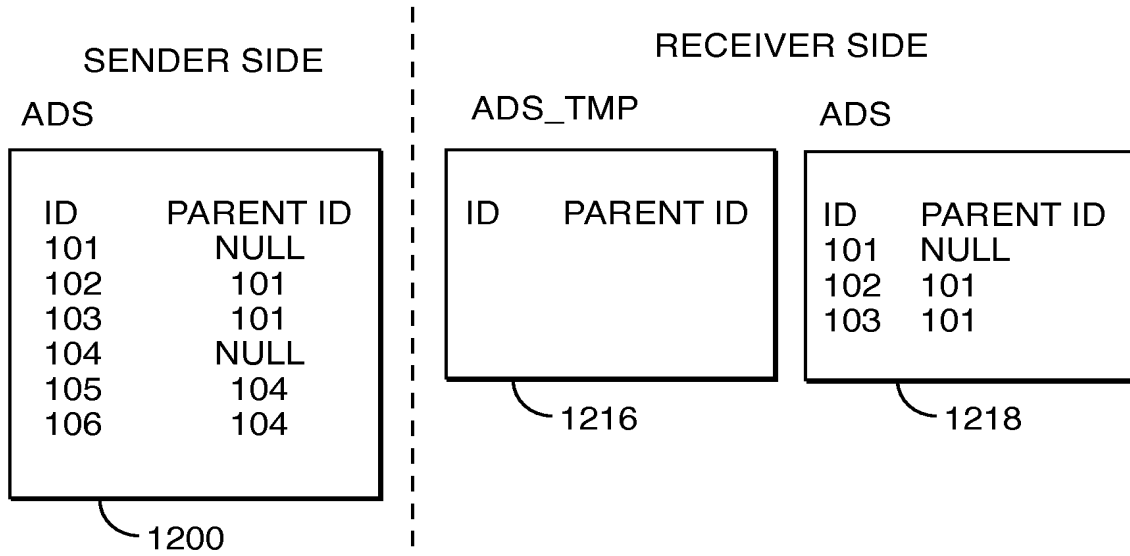


FIG. 60

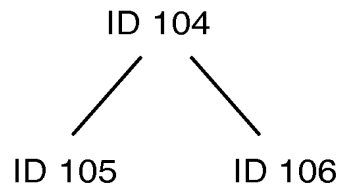


FIG. 61

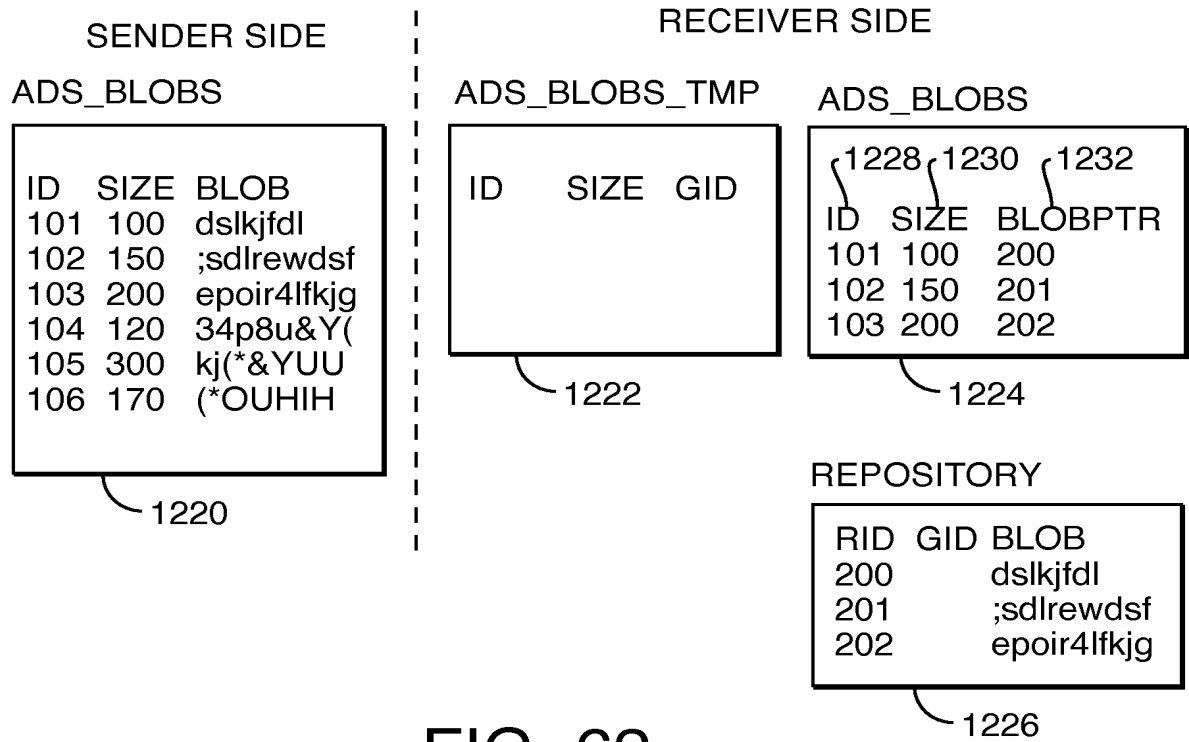


FIG. 62

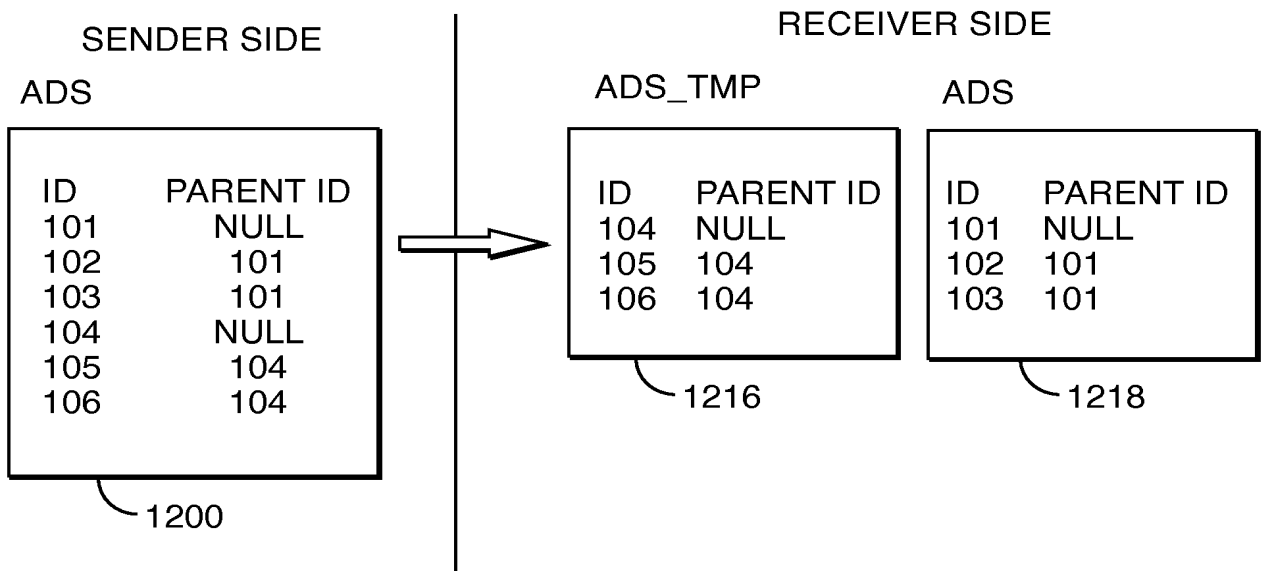


FIG. 63

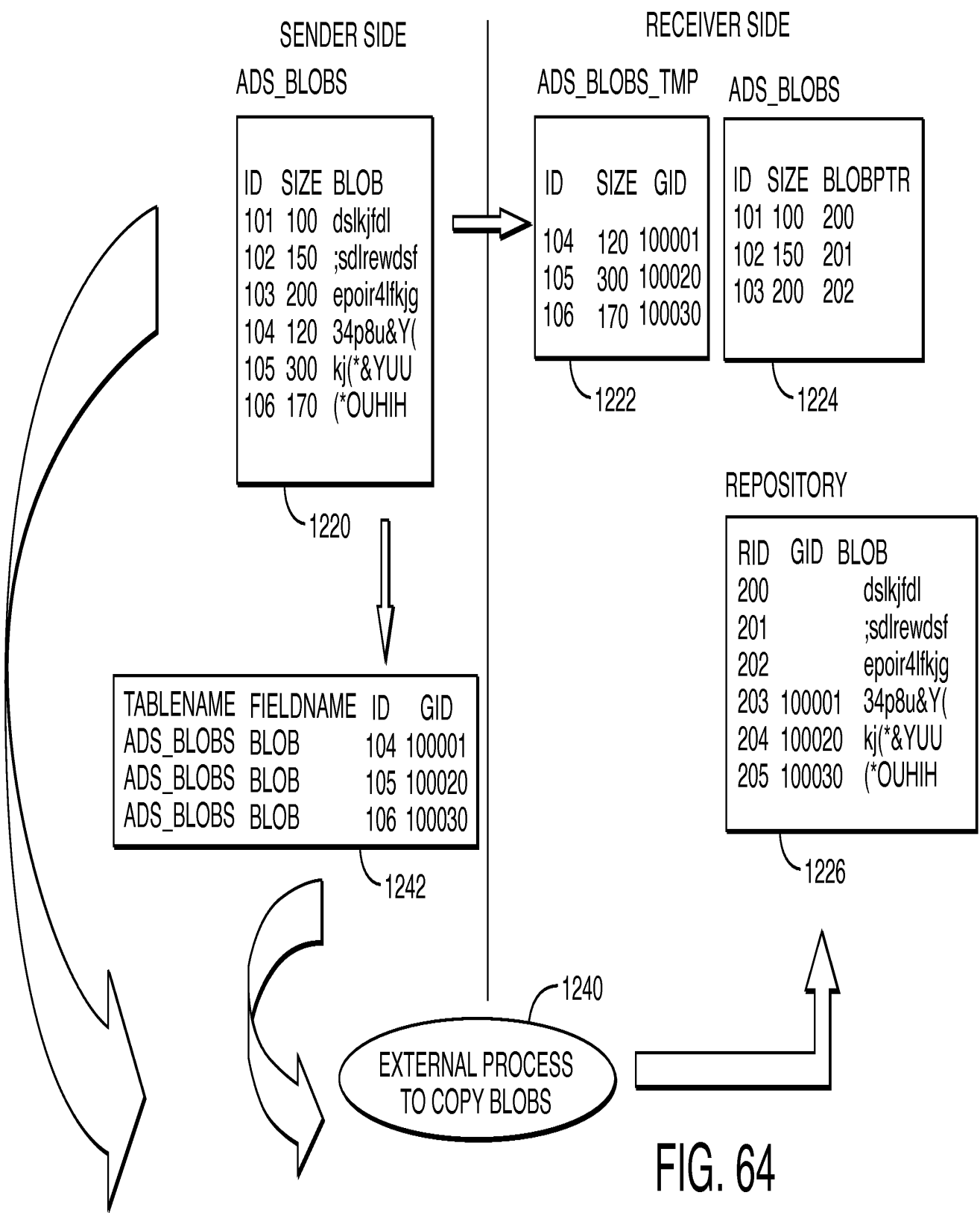


FIG. 64

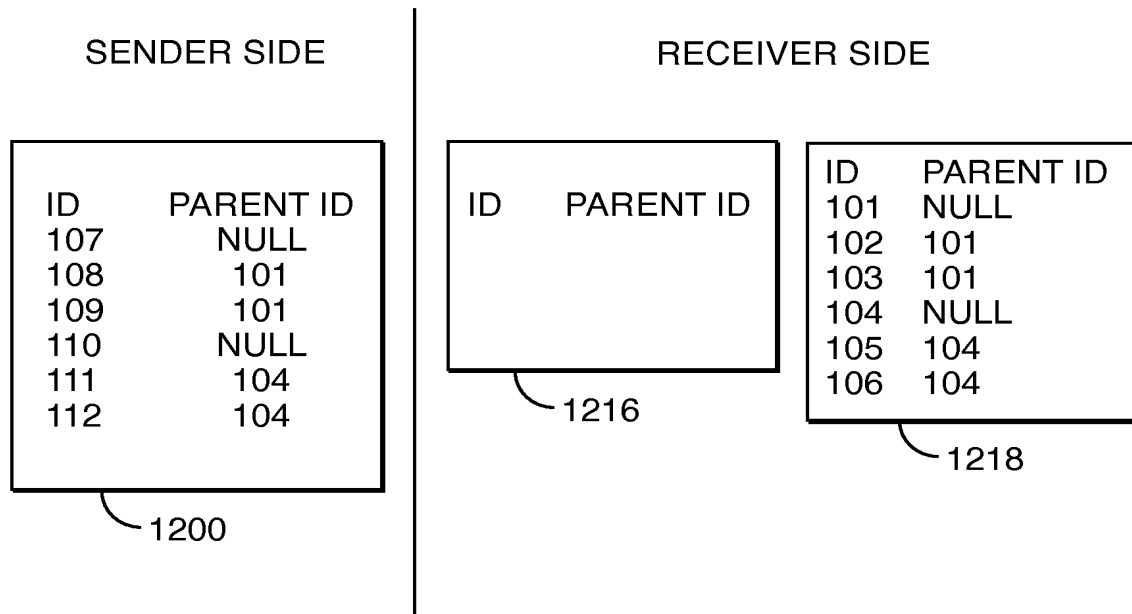


FIG. 65

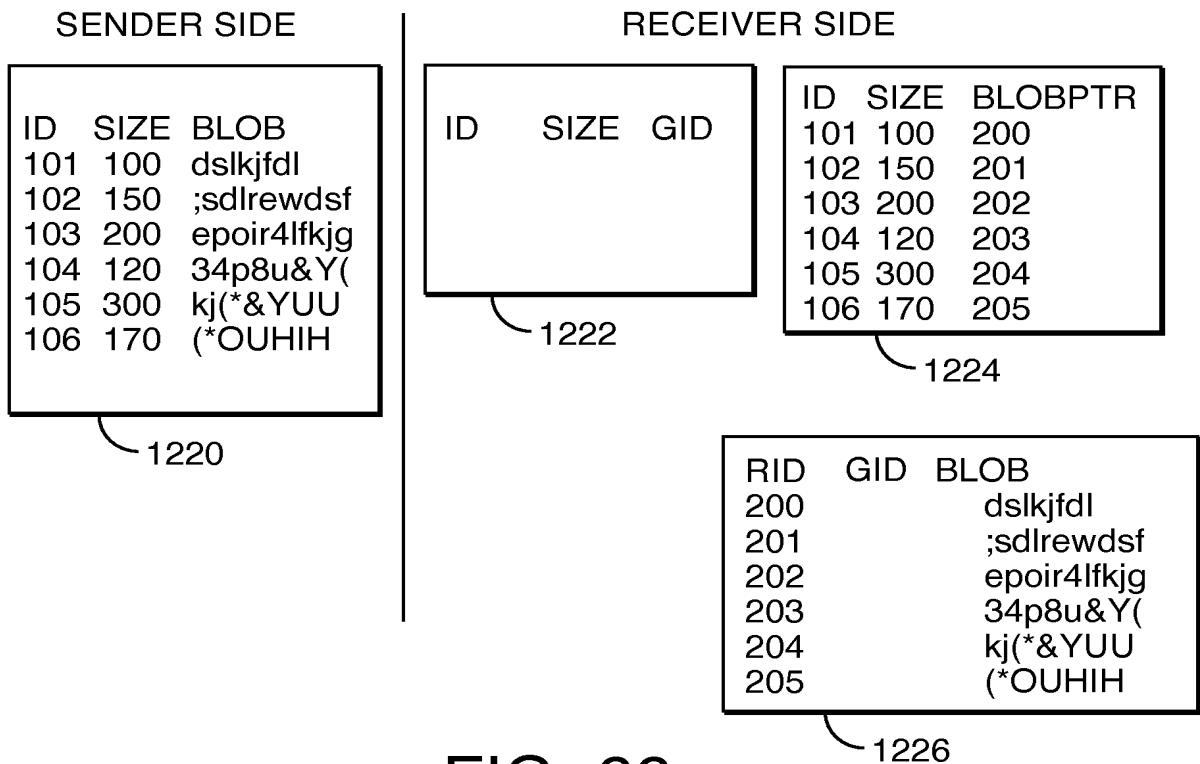


FIG. 66

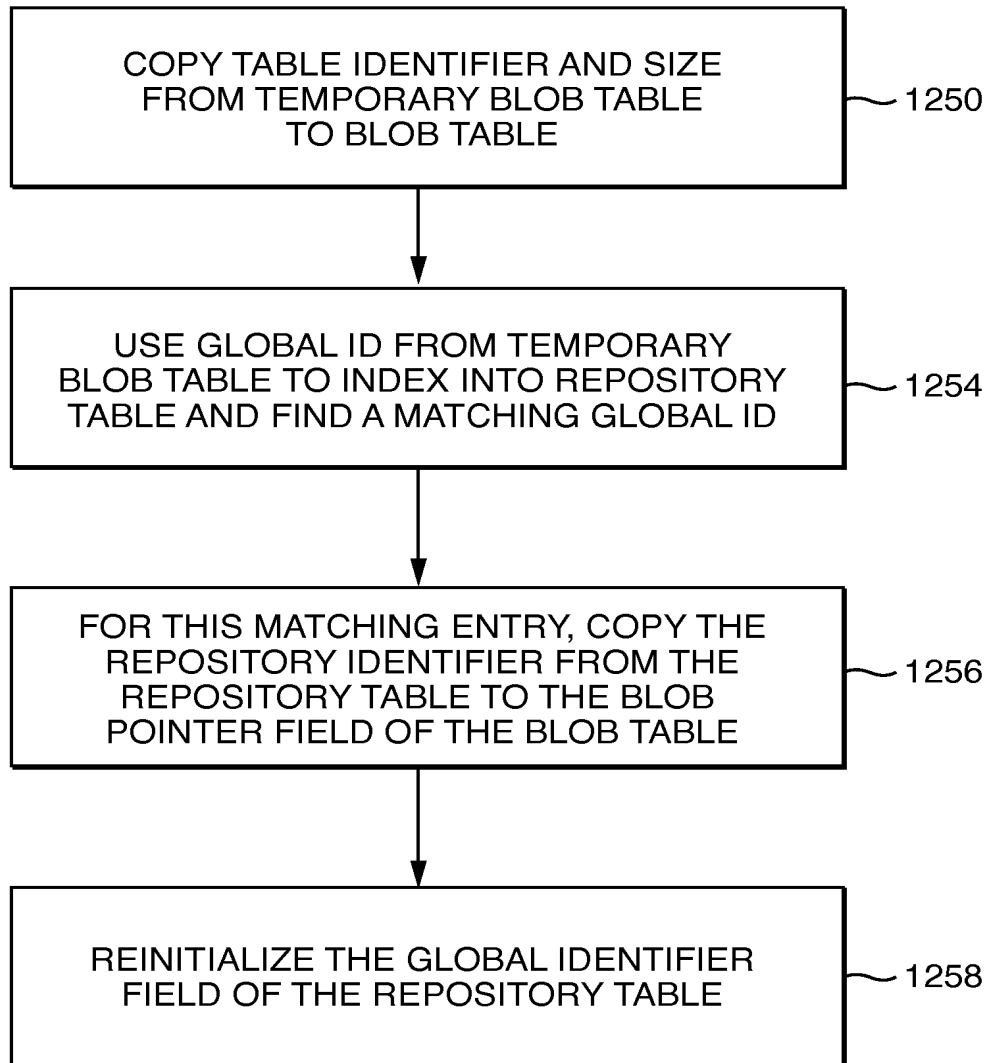


FIG. 67

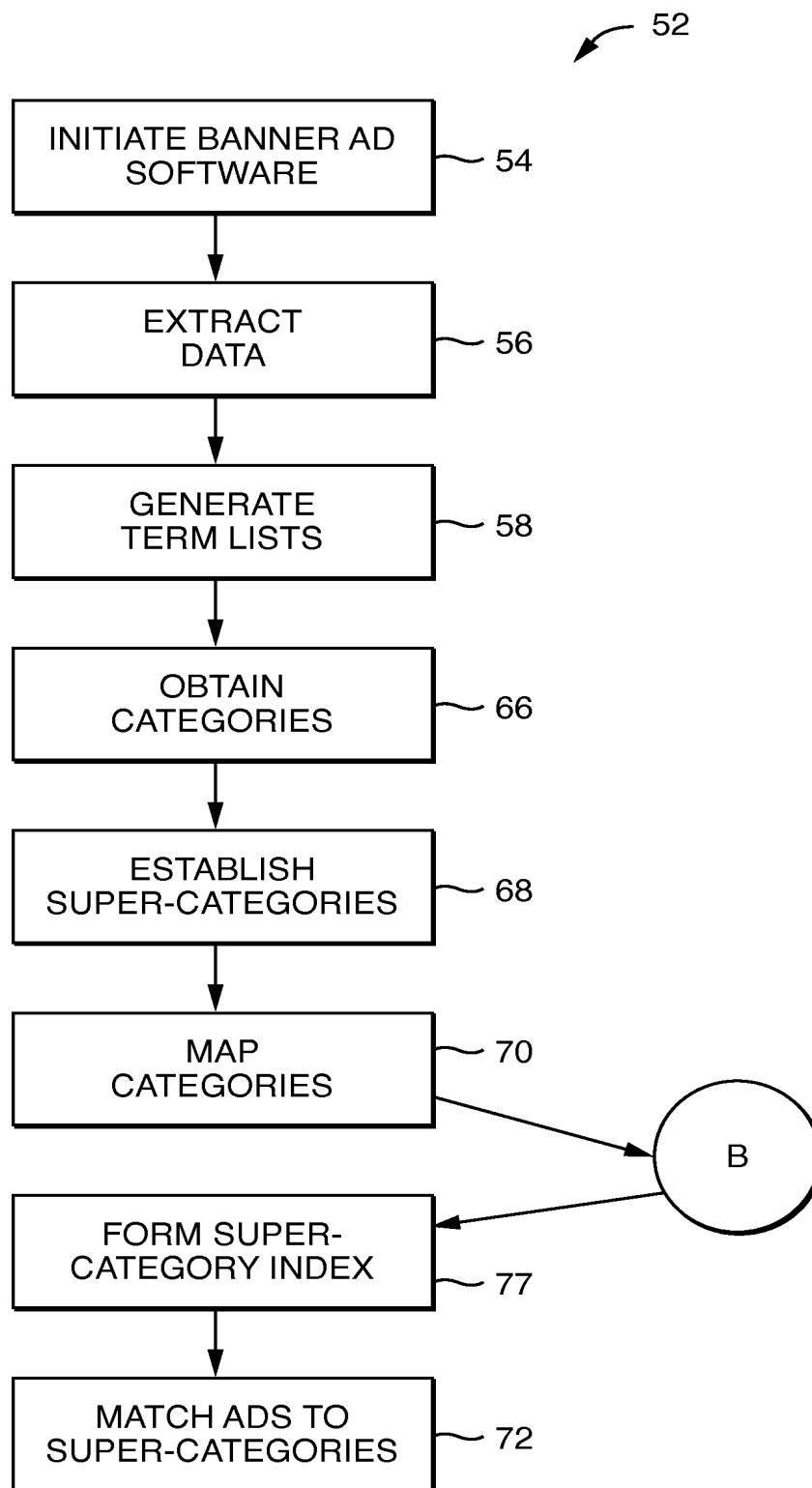


FIG. 68

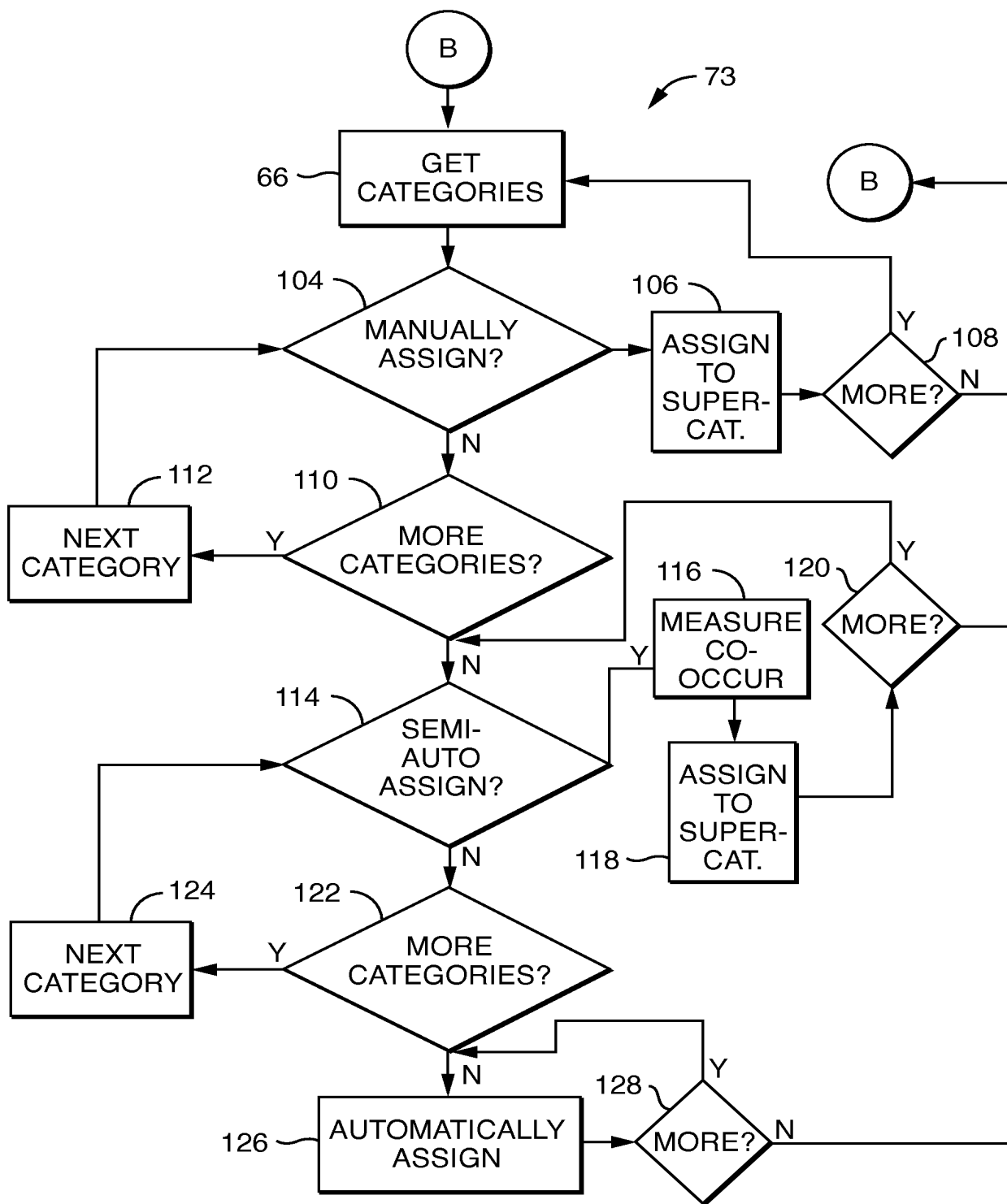


FIG. 69

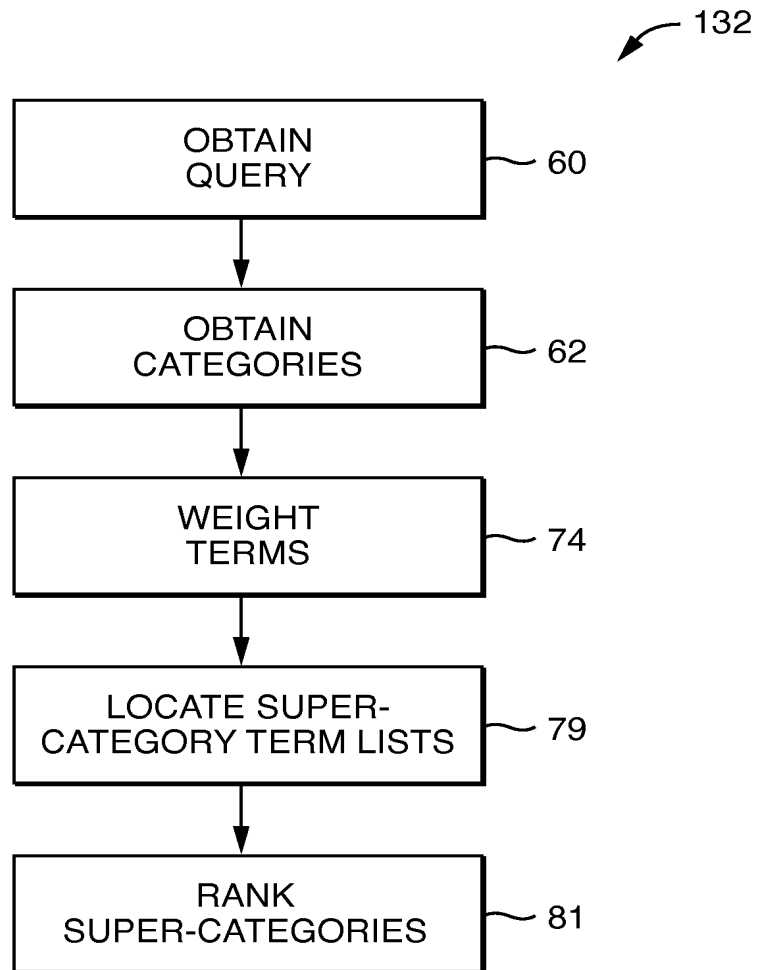


FIG. 70